

HOPE

ANNUAL REPORT 2024

Quarterly

A MOVEMENT of COMPASSION

GIVING LASTING HOPE TO
CHILDREN & FAMILIES IN NEED



YEAR IN REVIEW | CALIFORNIA FIRES | Q&A: U.N. ECONOMIST

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SPRING 2025

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On the Cover: A student in Tanzania enjoys one of Convoy's daily meals. **Photographer:** Dylan Stine

Some names and photos in this publication represent people who need to remain anonymous.

FROM THE PRESIDENT

We Know Their Names

Each year, the Annual Report celebrates key milestones made possible by Convoy of Hope's faithful friends. Friends like you, along with churches and businesses, are the reason every hungry child, working-poor mother, disaster survivor, and more receives help and lasting hope. On behalf of millions of recipients, thank you for your acts of kindness and generosity.

Time and again, we've seen how "giving the right help at the right time" can change lives and give people a brighter future. Please know Convoy of Hope does not simply throw food off the back of a truck.

Our distributions are intentional and personal. We know the name of every child, mother, and farmer in our programs. And we know the names of communities we want to help.

Because of your faithful support, millions more will be served in 2025. Thank you for caring and giving to this movement of kindness and compassion.

God bless you.



Hal Donaldson
President, Convoy of Hope





(Photo by Michael Nigro/Sipa USA)

Convoy of Hope Responds to Devastating California Fires

Los Angeles began 2025 grappling with historic wildfires that ignited on January 8 during tinder-dry and high-wind conditions. Tens of thousands of residents were forced to evacuate to escape flames that destroyed 16,000 structures and charred some 60 square miles at the cost of 29 lives by January 31.

Convoy of Hope responded immediately with more than 50 truckloads of relief supplies, filled with food, water, hygiene

kits, air purifiers, and more. Some of the resources came from Convoy's new Regional Distribution Center (RDC) in Sacramento, California. This RDC is the first in a series planned for activation across the United States. Another RDC is scheduled to open in Atlanta later this year. 🧡



**WATCH CONVOY'S TEAM
IN ACTION HERE.**

Dedication Ceremony Held for *Food Manufacturing Facility*

On October 30, 2024, Convoy of Hope dedicated a future Food Manufacturing & Research Center on its Global Headquarters campus. The facility's precision machinery and automated systems will emphasize quality control and customizable solutions.

The impetus for this project — a growing hunger crisis in America and around the world that affects more than 900 million people. According to the World Health Organization, the majority of those suffering from acute hunger are children.



Of the 1 billion meals produced each year, *240 million will be distributed across the U.S.* to help food-insecure families.

Convoy has expanded its Children's Feeding initiative to more than 635,000 children who receive food each school day in program countries around the world. Food manufacturing will create the meals needed to support Convoy's 2030 goal of feeding 1 million children every school day. Of the 1 billion meals produced each year, 240 million will be distributed across the U.S. to help food-insecure families.

"At Convoy, we hear repeatedly that food banks have exhausted their resources. Church food pantries and community organizations can't find access to food. We want to help change that," said Convoy of Hope President Hal Donaldson. 🌱



Convoy Continues Hurricane Helene Response

By mid-January, Convoy of Hope had distributed more than 5.1 million pounds of resources to more than 269,000 hurricane survivors in 85 communities in the aftermath of Hurricane Helene's landfall on September 26, 2024.

Convoy's response spanned Florida, Georgia, the Carolinas, Tennessee, and Virginia.

"Convoy has been right there for every single thing, every step of the way," said Michelle Coleman, director of the Asheville Dream Center in North Carolina. 🧡



**WATCH CONVOY'S TEAM
IN ACTION HERE.**

The Power of Clean Water: *World Water Day 2025*

Water is a part of everything Convoy of Hope does. From cases of bottled water sent to disaster sites in the U.S. to water filters given out in flooded villages in the Philippines, providing access to safe drinking water is important to Convoy of Hope's work all over the world.

Where possible, Convoy looks for long-term solutions to a community's need for clean water. For example, Convoy has partnered with local contractors to dig wells for several villages across Africa.

On March 22, World Water Day 2025, consider what you can do to make a difference for the more than 2 billion people who lack access to clean drinking water. 🧡



23	Borders USA	International Needs	\$740 M
24	HealthWell Foundation	Domestic Needs	\$731 M
25	American Cancer Society	Health	\$723 M
26	Cru	Religious	\$678 M
27 CONVOY OF HOPE INTERNATIONAL NEEDS \$634 M			
28	American Heart Association	Health	\$609 M
29	Mayo Clinic	Medical	\$601 M
30	Dana-Farber Cancer Institute	Medical	\$561 M
31	CARE USA	International Needs	\$540 M

Convoy of Hope moved up to 27 in Forbes' list of America's Top 100 Charities in 2024.

It was the sixth year in a row Convoy was honored to announce its inclusion in Forbes' report. There are 2 million charitable organizations in the United States. The Forbes list goes beyond an organization's size to include factors like fundraising efficiency and charitable commitment. 🌟



WATCH THE VIDEO HERE.

In Sunnyvale, California, more than 100 middle school students made a real impact in their community.

Students in the Chick-fil-A Leader Academy came together with dozens of teachers and parents and partnered with Convoy of Hope to pack groceries and hygiene kits, which will be distributed through local nonprofits. 🌟

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FOR 2025**



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FEATURE

A MOVEMENT

GIVING LASTING HOPE TO
CHILDREN & FAMILIES IN NEED

COMPASS

BY SCOTT HARRUP

Life in Cojobal, Guatemala, is challenging. With widespread poverty, many families can only prepare one or two simple meals a day.

“There is little protein available,” said Mefiboset Grijalva, Agriculture coordinator for Convoy of Hope Guatemala. “Much of the diet is carbohydrates from corn and local plants.”

But the situation is changing in Cojobal. Convoy of Hope has been serving the community for the past three years, and the intersection of Convoy’s Children’s Feeding, Women’s Empowerment, and Agriculture programs is driving that change.

“Children in the program get complete nutrition,” Mefiboset said. “Women’s Empowerment participants have started small businesses, such as selling eggs or sewing intricate *huipil* blouses. Farmers have tripled their income from harvests.”

continued on p. 11



Children in Niger celebrate as a new well dug by Convoy of Hope gushes water.





Key to the farmers' success — a 1,550-square-foot greenhouse built by a Convoy of Hope Field Team. The greenhouse's protective covering and drip irrigation system have produced bumper tomato crops, tomatoes being a staple of Guatemalan cuisine. Traditionally grown tomatoes are subject to pests and blight, with the resulting crop selling for about \$8 for a 50-pound box. Greenhouse tomatoes ripen in a protective environment and command about \$24 for the same box.

In time, more than 20 other farmers in Cojobal have begun copying the techniques of the farmers Convoy trained. The circle of change is expanding.

Convoy's multiprogram focus helps many villages like Cojobal, and it is also effective at a national or global level.

WEST AFRICA

"In 2019, we started Convoy of Hope in the part of West Africa where I live," said Dr. Jules Compaore, Convoy of Hope national director in the region. "We started with a plan to work with local churches to feed 4,000 children a day. Five years later, we are feeding 18,000 children and will reach 20,000 children in 2025."

An exciting part of this equation is the 450 farmers who are working with

Convoy of Hope. Their farms total nearly 2 square miles of crops being grown to feed children. Currently, 100 schools with an additional 30,000 children are seeking to join the program.

Currently, 100 schools with an additional 30,000 children are seeking to join the program.

This is a region where rebel factions have stirred social unrest and attracted young people to join their cause with promises of food and clothing. Convoy's compassionate intervention in thousands of children's lives is creating a much brighter future for them and their communities.

MOLDOVA & THE MIDDLE EAST

In Moldova, Convoy of Hope's local partners run integrated programming with Convoy's Children's Feeding, Women's and Girls' Empowerment, and bee-harvesting programs. Convoy always seeks out local solutions to local needs, and beekeeping has proven to be an effective means of community resourcing in Moldova. Local beekeepers from the program recently set aside 10% of their honey harvest to give away at a Convoy of Hope Community Event in the village of Vulkanešt.

Similarly, yogurt is a regional dietary staple in the Middle East. Convoy helped a partner set up a yogurt processing plant. When political instability impacted the area, the partner ramped up yogurt production to help offset the unpredictable food supply for nearby families.

U.S. DISASTER RESPONSE

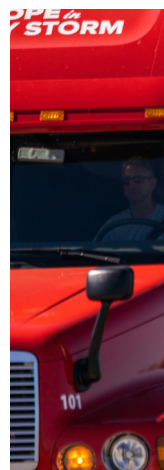
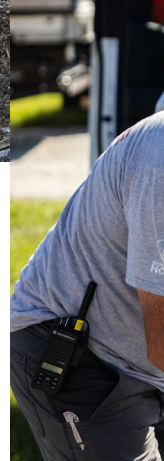
In the United States, Convoy sees productive partnerships come together to help where needed most. During the responses to Hurricanes Helene and Milton, Convoy served 112 impacted communities in six states, including Florida, Georgia, and the Carolinas. Local volunteers, churches, businesses, and organizations helped distribute



more than 6 million pounds of resources to 325,000 people.

In Vidalia, Georgia, for example, football, volleyball, cheer, and tennis team members from a local high school served in distribution lines. The police department helped direct the lines of cars. Vidalia Mayor Doug Roper also served alongside the Convoy team.

From villages in Guatemala and Moldova to communities impacted by hurricanes on the U.S. East Coast, a wonderful truth emerges — help and a message of hope are a powerful force for good. 🌟



A Movement of Kindness in ...

... Chile. When forest fires killed 131 people and destroyed 6,000 homes, Convoy of Hope distributed more than 13,600 meals with the help of 70 volunteers.

... Spain. Record rainfall brought flooding in Valencia. Convoy fed more than 9,000 people and distributed cleanup kits. More than 400 volunteers from local churches distributed food and hygiene items to survivors.

... North Carolina. As part of its Hurricane Helene response, Convoy partnered with Hormel Foods' JENNIE-O® and SpartanNash to distribute turkeys and side dishes to families in need.

... Missouri. With the help of Convoy of Hope, partnering organizations often expand their reach. One example is Sammy's Window, a Missouri-based nonprofit dedicated to serving foster-care children and their families with food, clothing, hygiene products, school supplies, and more.





Feed the world
... and they'll
keep changing it.





At Convoy of Hope, accountability and transparency are an integral part of everything we do. From every purpose restricted donation, Convoy of Hope's Independent Board of Directors may allocate up to 20% of that donation to cover its administrative and fundraising costs. If restricted donations exceed the need of the crisis, the capacity to respond to a crisis, and/or when local conditions prevent effective assistance, Convoy of Hope's Independent Board of Directors may allocate these funds to other worthy projects that help Convoy of Hope fulfill its global mission of helping children and families in need. All contributions to Convoy of Hope are tax deductible.

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For state-specific contact information, please visit convoyofhope.org/disclosures.



The Feed the World Fund helps so many people ... **it provides hope where it's needed most.**

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HQ0325

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\$

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☐

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Year in Review



In addition to Hurricanes Helene and Milton, a string of severe storms in early November spawned tornadoes in Oklahoma. As always, Convoy of Hope and volunteers from local churches and businesses were on the ground in the impacted area distributing much-needed relief supplies such as food, water, totes, tarps, and hygiene kits.

During the spring rainy season, Rio Grande do Sul in Brazil was hit with 70% of a month's rainfall in just four days. A regional dam burst, mudslides cut loose, bridges collapsed, and more than 115,000 people were displaced. Convoy served seven communities, distributing 142,734 meals.

Rainfall on October 29 in Valencia, Spain, totaled 20 inches, setting a regional record. Flooding overwhelmed lower floors in the city, piled cars in the narrow streets, and took more than 200 lives. Convoy was quickly on the ground, serving six affected communities with more than 18,500 hot meals into November and December.

IN THE UNITED STATES

14,003,577

POUNDS OF RESOURCES
DELIVERED



9 LONG-TERM
RESPONSES

53 NEW
RESPONSES



713,473
PEOPLE SERVED

AROUND THE WORLD

3,023,083

PEOPLE SERVED



46 NEW
RESPONSES



27,293,246
MEALS PROVIDED

Disaster Services

Children's Feeding



Students in Ethiopia enjoy a meal provided by Convoy.

In Ethiopia, Tura found it difficult to make new friends when her family moved. In addition, there was often no food at home, and Tura went to school with an empty stomach. Her father's illness kept him from working, and her mother struggled to provide for the family.

But Tura made a wonderful discovery. At her new school, Convoy of Hope has partnered with local churches and businesses to start a feeding program. Now, every school day, Tura and her classmates receive a nutritious meal. She likes the vegetables, lentil stew, and *injera*, a traditional Ethiopian flatbread. "The food from Convoy of Hope not only fills my belly but also warms my heart," Tura said.

More Than
635,000
CHILDREN FED EVERY SCHOOL DAY



Tanzania

Agriculture

More Than
39,000

**PARTICIPANTS TRAINED
IN AGRICULTURE**

Laxmi, a woman in her sixties from Nepal, has become a pioneering figure in her community, inspiring women to embrace modern farming techniques and fostering economic independence.

Four years ago, Laxmi joined Convoy of Hope's Agriculture program. With the support of Convoy's agriculture consultants, she gradually transformed her farm into a flourishing business.

She learned to transition from simple crops that only met her family's basic needs to high-value crops like cauliflower and chili peppers. She mastered new techniques, such as crop rotation and organic farming using high tunnels, organic pesticides, and fertilizers.

"To me, agriculture means life," Laxmi said.



Women's Empowerment



El Salvador

Women's Empowerment includes Girls' Empowerment. These programs promote Convoy of Hope's goal of changing the lives of marginalized women of all ages around the world, including girls like Lucia in El Salvador.

At 6 years old, Lucia had to support her single mom by selling fruit on the street instead of attending school. Thanks to Convoy of Hope and a local woman who mentors about 100 children in Lucia's community, Lucia has finally been able to go to school. In Girls' Empowerment, she learned to make crafts she could sell. She is now saving money and helping feed her family as she continues her education.

More Than
61,000
WOMEN & GIRLS EMPOWERED





In 2024, more than 70 Field Teams with more than 800 team members from churches and businesses completed projects in 12 countries (including the U.S. and the Guatemala greenhouse mentioned in the cover feature). Ninety-three teams are already confirmed for 2025, preparing to serve across the U.S. and overseas.

In 2024, more than 7,000 volunteers from local churches, schools, businesses, and civic groups served at Convoy of Hope's Global Headquarters. Together, they sorted food, compiled hygiene kits, prepared pallets for distribution, and more.

Community Events

More Than

17,000

PAIRS OF CHILDREN'S SHOES DISTRIBUTED

205,686

GUESTS SERVED

More Than

287,000

BAGS OF GROCERIES
DISTRIBUTED

3,393

ORGANIZATIONS &
CHURCHES ENGAGED

Rural Initiatives

2,616

RURAL LEADERS TRAINED

510,808

POUNDS OF RESOURCES DELIVERED

37,711

PEOPLE SERVED



Community Engagement

On The Map



Africa

In 2023, 350 West African farmers engaged with Convoy in training and development of agricultural practices. The result — 543 tons of maize and beans with a collective value of \$252,349 in U.S. currency. Participating farmers donated 53 tons of the harvest toward Children’s Feeding programs in their communities. Despite their own struggles, these farmers embraced the ability to care for one another, link arms with their neighbors, and extend compassion to children in need.

In Tanzania, Rispa worked hard in a local mine to support her family. With Convoy of Hope’s training and help, Rispa is now thriving as a poultry farmer, expanding from five chickens to 30. Rispa is now transferring the knowledge to other



Asia Pacific

When a group of women volunteers from Convoy of Hope’s Women’s Empowerment program in the Philippines set their sights on a day of kindness, a remote village of the Mangyan tribe became the beneficiary. The women collected bags of rice, groceries, toys, school supplies, clothing, and pasta. The local municipal office provided a truck for their transportation. Local partners coordinated arrangements with community leaders and the Mangyan chieftain. About 70 families in the village received resources and shared in a communal meal.

With the help of dozens of volunteers, Convoy of Hope distributed 4,875 meals in seven Papua New Guinea communities impacted by a destructive 6.9 magnitude



Europe

To date, Convoy of Hope has served more than 6.7 million men, women, and children impacted by the war in Ukraine. But the nation has an estimated 250,000 widows. By continuing to partner with local churches and organizations, Convoy is providing food and other assistance.

Although 87% of Slovakia’s Roma community struggles with poverty, Convoy of Hope is making positive inroads through its Children’s Feeding initiative. Two program centers currently feed nearly 400 children.

women in her community and helping them start their own businesses.



earthquake in May. Tarps to provide temporary shelter were also given out. Despite logistical challenges, the tarps, food, and other supplies reached the remote villages.



Latin America

In Honduras, Convoy's Children's Feeding initiative includes a nutritional recovery program that focuses on students with the highest levels of malnutrition. This additional intervention spans 21 program centers across three regions, reaching 556 students. In just two and a half months, 60% of participants showed significant improvements in their nutritional health, with 17 students achieving full recovery.

During the Atlantic hurricane season, Convoy not only serves U.S. communities impacted by storms but sends teams and resources to other affected nations. As this year's season started, Hurricane Beryl impacted several Caribbean islands. Convoy served 11 island communities by providing meals, hygiene kits, and emergency generators.



United States

Convoy of Hope is steadily moving toward its goal of feeding 1 million children around the world every school day by 2030. Convoy also continues addressing food insecurity in the U.S. through Community Events, disaster recovery, and other projects. To meet the need for a consistent supply of food staples in the U.S. and internationally, Convoy is beginning construction of a Food Manufacturing & Research Center at its Global Headquarters and World Distribution Center campus.

Due to regional conflict, there has been an influx of women and children into temporary shelters. In response, rather than putting a Women's Empowerment program on pause, the team has adapted to meet this new need by starting Mothers Clubs in these temporary shelters, providing community and resources to mothers in a time of crisis.



Dr. Arif Husain visits a food-insecure village in Nigeria.

Q&A: Dr. Arif Husain

HQ: WHAT LED YOU TO DEDICATE YOUR LIFE TO PROMOTING FOOD SECURITY AROUND THE WORLD?

ARIF: While visiting Southern Africa when working for the World Bank, I learned of a position with the World Food Programme in their Vulnerability Analysis and Mapping division. Three months later, I was hired and assigned to Sudan, where the Darfur crisis was unfolding. It was 2003, and that was my introduction to humanitarian work. It changed my life. To go and assess a food crisis and then come home and talk about solutions — that became my focus. In Sudan, we saved thousands of lives.

DR. ARIF HUSAIN SERVES AS CHIEF ECONOMIST AT UNITED NATIONS WORLD FOOD PROGRAMME. MARK POWERS, CONVOY OF HOPE'S AMBASSADOR FOR THE POOR, INTERVIEWED DR. HUSAIN FOR *HOPE QUARTERLY*.

I have now traveled to more than 100 countries, often assessing when a disaster or shock happens: how many people are affected, what type of assistance they require, and for how long. I find it extremely rewarding to raise awareness and help create a response. I've been doing that for nearly 22 years and have never wanted to leave.

HQ: HOW WOULD YOU DESCRIBE THE CURRENT SITUATION FOR WORLDWIDE FOOD SECURITY?

ARIF: Just before COVID, there were 135 million people at a crisis level of hunger in about 55 countries. That number is

about 343 million people today in 74 countries, and 44 million of them are at an emergency level. If you look at chronic hunger, where people regularly experience hunger as a way of life, that number grows to about 757 million. In the past decade, the number of people forced to leave their homes due to conflict and natural disasters has doubled, reaching 123 million globally. Then you look at ... children, who some might describe as skin and bones, and you're talking about 45 million boys and girls. Another 149 million children are stunted from hunger, too short for their age.

I divide the issue into three buckets. The first bucket is conflict. From 1945 until 2012, there were 39 major conflicts. From 2013 to 2023 — in just a decade — an additional 20. Sixty-five percent of the 343 million people facing crisis hunger live in a conflict zone. The second bucket is climate. From 1984 to 2003, there were about 225 climatic shocks each year. From 2004 to 2023, there were more than 339 climatic shocks each year. There were 363 in 2023, and that translated into 20 million displaced people. The third bucket is economics. In 26 countries, the cost of food has doubled in four years. In 54 countries, food costs have increased by half. An additional economic burden is debt, with half of all low-income countries in debt distress or high risk of debt distress. Many countries are paying more to service their debts than spending on their health and education services

combined. In most places facing food insecurity, at least two factors, if not all three I've outlined, are happening at once. This is driving both the depth and breadth of hunger and poverty.

The solution to the problem is not just about money, but about how money is allocated. One study showed that a global humanitarian response by the world's richest nations averaged about \$100 to each person, including those battling hunger. But those same nations spent an average of more than \$7,000 per person to take care of refugees and asylum seekers coming into their countries. That's a 70:1 ratio. More needs to be spent on helping people where they are so they are not forced to leave their homes out of destitution.

HQ: DO YOU HAVE SOME INSIGHTS ON HOW ORGANIZATIONS LIKE CONVOY OF HOPE CAN BE MORE EFFECTIVE IN SERVING THE POOR?

ARIF: Convoy already does amazing work. You give people hope. You just need to stay the course. Hunger will not be solved over a month or a year. When you stay the course, you are building something, you are building healthy societies. As you scale up, as you get more faith-based organizations involved, you will be a bigger part of the solution. Stay the course until a community is out of the poverty trap, out of the hunger trap. You cannot leave them until they can sustain themselves. 🌱



Retiring Into Generosity

BY AARON PEACE

Tracy Thomas recently retired from the U.S. State Department, where she spent more than two decades doing special building projects around the world. She decided to move from Washington, D.C., to Springfield, Missouri, because she wanted to be near Convoy of Hope's Global Headquarters.

Growing up, Tracy watched her single mother demonstrate radical generosity one Christmas by donating cans of food during a

time when Tracy's family was surviving off handouts from others.

Tracy's heart for others is like her mother's. She first volunteered for Convoy of Hope at a Community Event in Raleigh, North Carolina. Her connection with Convoy inspired Tracy to spend her retirement being even more involved.

Why is Tracy moving halfway across the country to be somewhere she's never lived?

"It's the legacy of impacting people," she says. "It's not my impact, [but] the impact of a whole generation. Convoy is mobilizing a generation."

In Springfield, Tracy plans to volunteer her time at Convoy of Hope and teach as an adjunct professor at Evangel University.

"I'm just so grateful," Tracy says. "I thought I might retire and be a math tutor somewhere. That was my bar. God shattered that bar."

Tracy says her financial legacy doesn't matter to her, yet she faithfully supports Convoy of Hope. She has included Convoy in her estate plan, and she has opened a donor-advised fund through the Convoy of Hope Foundation. ❤️

2024 Financials

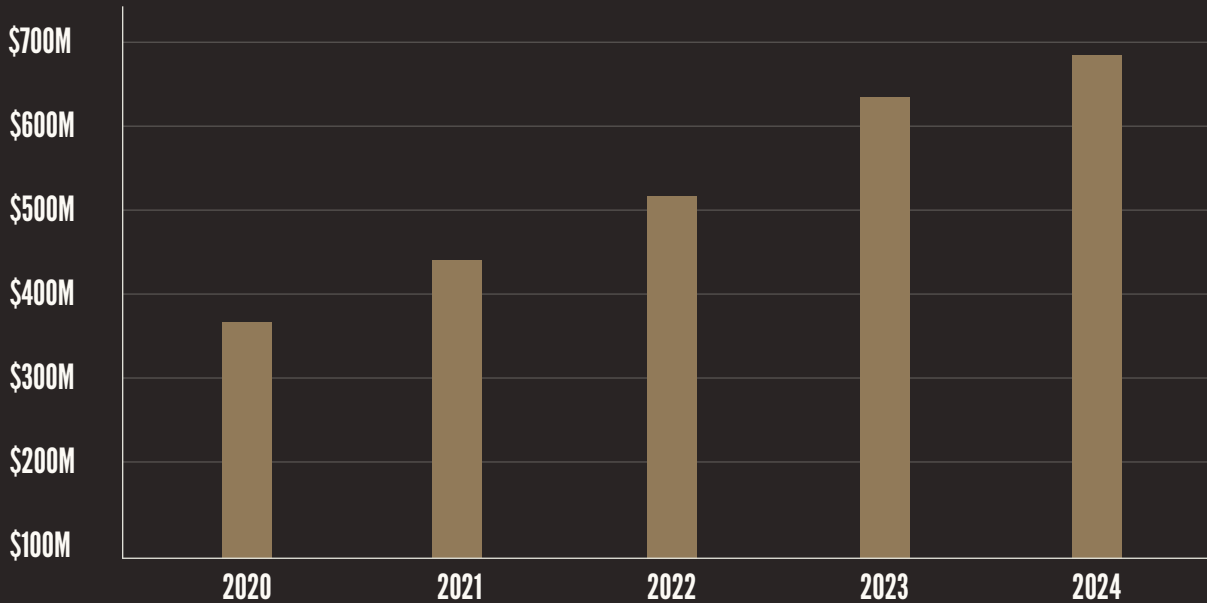
Total Revenue

2020	2021	2022	2023
\$369.3M	\$438.9M	\$515.3M	\$638.5M

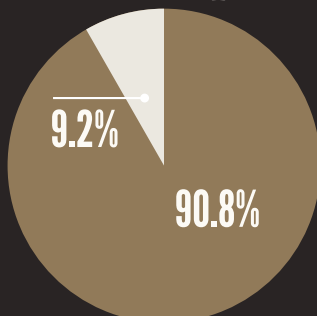
\$689.9M*

*This figure includes the Convoy of Hope Foundation.

Revenue 2020-2024



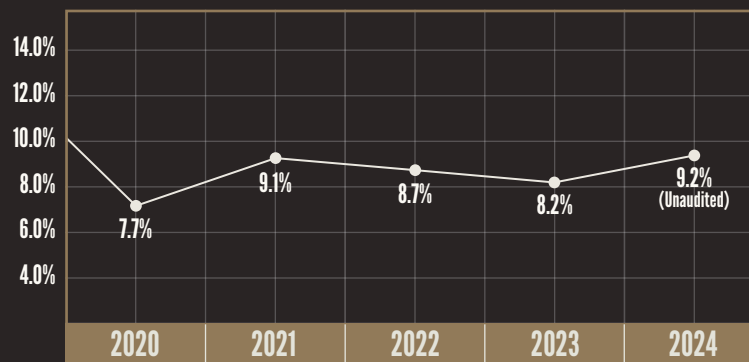
2024 Program & Overhead Expenses



Overhead Percentage

Program Percentage

Multiyear Program & Overhead Expenses



Overhead Percentage



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