



2025

# MEDIA KIT



CONVOY OF HOPE®





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# OUR STORY

Convoy of Hope was founded in 1994 by Hal Donaldson. His inspiration for starting the organization can be traced back to the many people who helped his family after his father was killed by a drunk driver in 1969.

It is Convoy of Hope's privilege to work with churches, businesses, government agencies, and other nonprofits to provide help to the impoverished, hungry, and hurting.

## Our Mission

Convoy of Hope is a faith-based, nonprofit organization with a driving passion to feed the world through children's feeding initiatives, community outreaches, and disaster response.

## How We Do It

Convoy of Hope is committed to stewarding resources wisely and efficiently. The organization is informed and shaped by strong, capable, and diverse leadership. Convoy's board represents various social, corporate, philanthropic, and religious sectors.

## Transparency & Accountability

Integrity and openness in financial practices are Convoy of Hope's highest priorities. Convoy pledges to wisely steward entrusted resources by using every dollar to its fullest potential. Currently, nearly 91% of Convoy of Hope's income funds programs that serve and empower vulnerable people.



**300 MILLION+**

People served since 1994

**\$3.1 BILLION+**

In food and supplies distributed since 1994

**61,000+**

Women and girls empowered in 2024

**639,000+**

Children in our strategic-feeding program

**130**

Countries served since 1994

**39,000+**

Individuals trained in agricultural practices in 2024



**800+**

Total disaster responses worldwide since 1996



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# WHAT WE DO

## CHILDREN'S FEEDING

HOPE BEGINS WITH A MEAL

Convoy of Hope wants to see lives changed — free from poverty and hunger — through Children's Feeding. A nutritious meal opens doors to provide children and their families with education, clean water, job and agricultural training, and a sense of hope.

## AGRICULTURE

HOPE IN EVERY HARVEST

Food security transforms communities by lifting people out of dependence for their daily sustenance. Through Convoy of Hope's Agriculture program, vulnerable farmers and families are equipped with skills, tools, and seeds to produce life-sustaining crops. Tens of thousands of meals are harvested each year, some of which are used to support Convoy's Children's Feeding program — simultaneously generating income for local farmers.

## COMMUNITY EVENTS

HOPE IN EVERY COMMUNITY

At Community Events, Convoy provides free groceries, health services, haircuts, family portraits, job services, veterans services, a Kids Zone, a hot meal, new children's shoes, and much more to those who may not have the means to acquire these things themselves. These events strengthen communities by meeting the immediate needs of local families and creating opportunities for future collaboration between local entities.



## DISASTER SERVICES

HOPE IN EVERY STORM®

Convoy of Hope's Disaster Services team is consistently among the first to respond to disasters at home and around the world. This team is highly regarded for its scalable response and distribution model, which utilizes several warehouses, a specialized disaster response fleet, and a highly trained team of staff and volunteers to respond to disasters quickly and effectively.

## WOMEN'S EMPOWERMENT

HOPE FOR EVERY WOMAN

When women are given the opportunity to generate income, it impacts their families and their country's economic standing. Convoy partners with women to develop sustainable resources that they can leverage to make more strategic, independent life choices.



# A WORLDWIDE EFFORT



*Convoy of Hope works in dozens of countries around the world each year. Whether through established programming, strategic short-term interventions, or through partnerships, Convoy is always looking for ways to serve vulnerable people and communities.*

**COUNTRIES WHERE WE SERVE\***

- Australia
- Bahamas
- Bangladesh
- Brazil
- Bulgaria
- Chile
- Colombia
- Dominican Republic
- Democratic Republic of the Congo
- El Salvador
- Eswatini
- Ethiopia
- France
- Ghana
- Greece
- Grenada
- Guatemala
- Haiti
- Honduras
- Italy
- Japan
- Kenya
- Madagascar
- Mexico
- Moldova
- Morocco
- Nepal
- Nicaragua
- Papua New Guinea
- Philippines
- Poland
- Romania
- Serbia
- Slovakia
- Somalia
- South Africa
- South Sudan
- Spain
- Sri Lanka
- St. Vincent
- Sudan
- Tanzania
- Thailand
- Togo
- Turkey
- Uganda
- Ukraine
- United States
- Vanuatu
- Zambia
- Zimbabwe



Scan the QR code to learn more about how Convoy serves around the world.

\*Sensitive countries are not shown to protect the safety of beneficiaries and staff.



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# UNITED IN COMPASSION

There are a number of ways you can help Convoy of Hope and its mission to feed the world.

## Give Back

Convoy's *One Day to Feed the World* and *feedONE* campaigns allow anyone — regardless of their income — to participate in giving back to those in need.

## Field Teams

Partner with Convoy of Hope by taking the opportunity to help at an international program center through Field Teams.

## Community Events

Many partner churches have hosted Community Events and helped bring local churches, businesses, community services, and health organizations together to serve their communities.

## Disaster Services

Help Convoy of Hope be ready when disaster strikes by building hygiene kits and baby kits, or by volunteering at the World Distribution Center.







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