



CONVOY OF HOPE  
**CONVOY**.Women

# Hope FOR EVERY Woman

A GUIDE TO ENGAGING  
YOUR CIRCLE OF INFLUENCE  
IN WOMEN'S EMPOWERMENT.



# Welcome



CONNECT WITH US

@convoywomen



CONNECT WITH US

@convoyofhope



You matter. Your life matters. You are on your empowerment journey and you have what it takes to come alongside other women as they discover and develop dignity, agency, resilience, and hope.

Our hope for women everywhere is to know that God sees their needs and desires to provide purpose for their lives. You can use your voice, your influence, and your resources to provide access for more women around the world to experience sustainable transformation through

Convoy of Hope's Women's Empowerment program.

This how-to guide will equip you with strategies and inspiration to accelerate your empowerment journey while investing in Women's Empowerment globally.

Your kindness changes everything for women around the world.

Let's empower more women together!

*Shonna*

Shonna Crawford  
Vice President, Convoy:Women

**CONTACT US AT [CONVOYWOMEN@CONVOYOFHOPE.ORG](mailto:CONVOYWOMEN@CONVOYOFHOPE.ORG)**

## WOMEN LEADING THE WAY



"We love partnering with Convoy:Women because they truly encompass everything our company stands for. Empowered and equipped women empower the next generation."

**HALEY ORTEGO, THE BRAVE MAMA CO.**



"It is a privilege for our church to partner with Convoy of Hope's Women's Empowerment program! The stories of changed lives are incredible. Women are being encouraged, trained, and empowered to help provide for their families. And in the process their dignity is restored and they are introduced to Jesus. I can't think of a better project to give towards."

**BECCA KETTERLING, RIVER VALLEY CHURCH**



"Through their Women's Empowerment program, Convoy is helping women start and operate their own businesses. How cool is that? And they are teaching young girls that they are worth so much more than they've been led to believe."

**LISA HARPER, AUTHOR & HOST OF BACK PORCH THEOLOGY**



# Join

YOU'RE INVITED TO JOIN US TO EMPOWER MORE WOMEN AND GIRLS GLOBALLY!

Empower  
**ONE**

**\$25 / MONTH**

empowers a woman  
to start her own  
business



# Yes

## WHY IT MATTERS

With your help, empowering women and girls to advocate for themselves transforms families and communities for generations to come.

### \$1,000

**A ONE-TIME GIFT OF \$1,000 ENROLLS A WOMAN IN OUR ECONOMIC EMPOWERMENT GROUP.**

- Training
- Coaching
- Equipment

### \$300

**A GIFT OF JUST \$300 PROVIDES A WOMAN WITH STARTUP CAPITAL FOR HER BUSINESS.**

- A gift, not a loan
- Equipment to start her business
- Ongoing support

### \$100

**A GIFT OF \$100 EMPOWERS FOUR GIRLS FOR AN ENTIRE YEAR IN OUR GIRLS' EMPOWERMENT PROGRAM.**

A fun, educational after-school program where they will learn about:

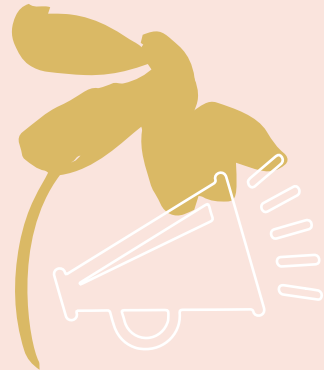
- Leadership
- Emotional health
- Gender-based violence
- Menstrual health

### \$50

**A GIFT OF \$50 WILL PROVIDE NUTRITIONAL SUPPLEMENTS FOR A MOTHER AND HER FAMILY.**

- Prenatal vitamins
- Nutritional support

# Use Your



At Convoy:Women, we exist to be a voice for those who don't have one. We want to encourage you to use YOUR voice on behalf of women and girls all over the world. You can do that by:

**1** Following Convoy:Women on social media and sharing the stories from women all around the world.

Having others celebrate your birthday by giving back to our Women's Empowerment program.

**2**

# Voice

**3** Engaging with organizations in your community such as your local PTA, Junior League, and Rotary Club to raise awareness of the need for women's empowerment globally and how Convoy of Hope addresses these needs.

Starting your journey here: **4**



**5**  
Texting "WOMEN" to 68828 to receive text updates.



# Use Your

Everyone has influence, and we want to empower you, along with your circle of friends, to help restore strength and dignity to women and girls around the world. We will equip you with resources to raise awareness and support for Women's Empowerment. Some creative ways that you can do that might be:

**Highlighting** Women's Empowerment at a business meeting, local church event, community event, or ladies' conference.

**Gathering** your church or community to pack feminine hygiene kits or baby care kits.

**Giving** back by hosting an event where the entry fee goes back to Women's Empowerment.

**Hosting** an International Women's Day event in your area.

**Sharing** stories of women in our program on social media.



Are you a social media influencer?  
We'd love to connect with you!  
Reach out to us on social.



@convoywomen

# Influence

# Use Your

AS MOTHER TERESA ONCE TOLD OUR FOUNDER, HAL DONALDSON,  
"EVERYONE CAN DO SOMETHING."

What a powerful thing to be right where you are, with exactly what you have, and still be able to bring significant change to marginalized women and girls all over the world! Whether through your business, your church, or personal resources, we encourage you to partner with us by:

**Participating** in One Day to Empower Women by giving your one day's wage to help women in need.



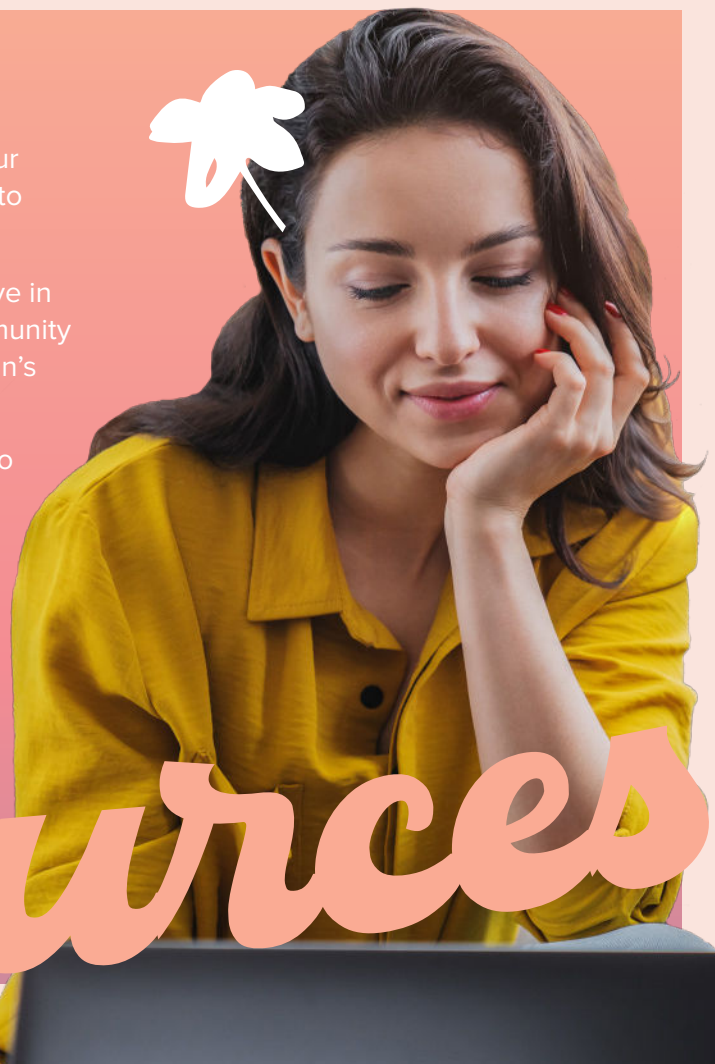
**Donating** a portion of your sales from your business to Women's Empowerment.

**Organizing** a change drive in your local school or community to give back to our Women's Empowerment program.

**Hosting** a special event to raise money for Women's Empowerment.



# Resources





# INTERNATIONAL Women's Day



International Women's Day, celebrated on March 8 each year, commemorates the social, economic, cultural, and political achievements of women and calls for gender equality and the empowerment of women and girls around the world.



## WAYS TO CELEBRATE



**Empower your organization to host "One Day to Empower Women."**

You can transform the lives of women and girls, creating a ripple effect that will benefit future generations.

**Celebrate and recognize** women in your workplace/company. Profile them on the company's social media page and highlight their exemplary dedication to their job!

**Power Lunch:** Host an extended lunch for the women in your business to celebrate their success and learn about the impactful work of Convoy of Hope's Women's Empowerment program around the world.

Celebrate with a **Dress Down Day**. Invite employees to make a charitable donation to Convoy of Hope's Women's Empowerment program for the opportunity to work in casual clothing for a day.

**Kit Packing Party:** Engage and strengthen your team while lending a helping hand to those in need by organizing a kit-packing event. Convoy of Hope delivers hygiene, baby care, feminine hygiene, and family kits to people in need year-round.

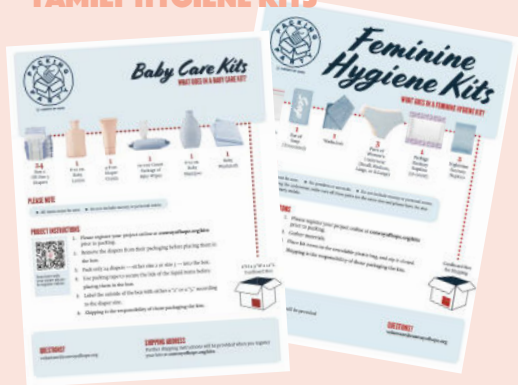


# Kit Packing

Join Us in Helping Others Maintain Dignity in Difficult Circumstances

Are you a business owner, a pastor, or simply someone who wants to make a tangible impact in your community? Building hygiene kits is a fantastic way to contribute! You can create:

- BABY CARE KITS
- FEMININE HYGIENE KITS
- INDIVIDUAL HYGIENE KITS
- FAMILY HYGIENE KITS



## GET YOUR COMMUNITY INVOLVED!

This project is perfect for teaming up with friends, co-workers, and employees. Gather your group and join us in making a significant difference for those in need.

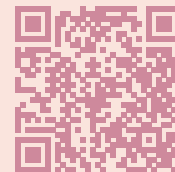
## RESOURCES AND SUPPORT



Convoy of Hope offers resources and coaching to ensure you have all the tools you need to make this opportunity a success.

Visit our website at [convoyofhope.org/get-involved/build-a-kit](https://convoyofhope.org/get-involved/build-a-kit) or send us an email at [convoywomen@convoyofhope.org](mailto:convoywomen@convoyofhope.org) for more information.

Be the reason someone finds dignity. Join Convoy of Hope in spreading kindness and care.



SCAN HERE TO START MAKING A DIFFERENCE!





# OUR *Women's* EMPOWERMENT Journey



*Agency* | *Dignity*

Encouraging women and girls to realize their value and reach their potential through education and training.

When you partner with Convoy of Hope, you empower women and girls by providing access to resources, connecting them with opportunities, and helping them create sustainable businesses.



## WHY WOMEN'S EMPOWERMENT?

-  **Build Individual & Collective Resilience**
-  **Improve Health & Well-Being**
-  **Expand Economic Development**
-  **Increase Agricultural Productivity**
-  **Strengthen Communities & Social Capital**

**Empowerment:**  
expansion of choice and strengthening of voice

Clarita and Convoy of Hope have the same goals for her community — ending the cycle of poverty and encouraging sustainable growth.



**WATCH HER STORY**



*Clarita's Journey*



# Hope FOR EVERY Woman

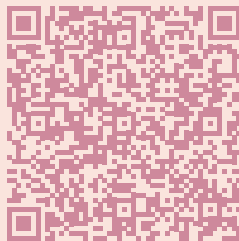
 **Women's  
Empowerment**  
A CONVOY OF HOPE Program

*“Speak up for those who cannot speak for themselves; ensure justice for those being crushed. Yes, speak up for the poor and helpless, and see that they get justice.”*

**Proverbs 31:8-9**



**START YOUR  
JOURNEY HERE**



**CONVOY.ORG/WOMEN**

**TEXT "WOMEN"  
TO 68828  
TO RECEIVE TEXT  
UPDATES.**



**CONVOY OF HOPE**



**@CONVOYWOMEN**

