#### ANNUAL REPORT 2023



# HELP ISON THE WAY

to millions across the U.S. and around the world



ON THE MAP | Q&A: NOBEL WINNER

# CONTENTS



#### 80

#### Help Is on the Way

More children fed in Africa and around the world. More women empowered and farmers equipped. More communities resourced after crisis and disaster. For Convoy of Hope, it's about helping more people in need.



#### 16

#### **2023 Year in Review** A year of growth, bringing help and hope

where needed most.



#### 24 | **Q&**

#### **Q&A: David Beasley**

The Nobel Peace Prize winner and former executive director of the United Nations World Food Programme sees progress in the battle against hunger.

- 04 Convoy News
- 14 Kindness Changes Everything
- 22 **On the Map**
- 26 **Legacy Giving**
- 27 | Financial Summary

#### SPRING 2024



1 Convoy Drive, Springfield, MO 65802 Hope Quarterly is published by Convoy of Hope.

©2024 Convoy of Hope

Editor-in-Chief | Roger Flessing

Editor | Scott Harrup

Managing Editor | Lindsay Donaldson-Kring

Content Editors | Levi Costello, Annie Denney & Morgan Mills

Reporters | India Banks, Levi Costello, Annie Denney, Lauren Donaldson & Jess Heugel

Photographers | Clayton Gilligan, Jess Heugel, Christian Lamb, Joe Mason, Simen Reinemo, Stephen Rippee & Dylan Stine

Webmaster | Jess Heugel

Creative Director | Josh Carter

Designers | Aaron Davis, Leah Kiser & Misty Olivera

#### Board of Directors

Dr. Aaron Cole (Chair), Court Durkalski (Vice Chair), Telvin Jeffries (Secretary), Dr. Brad Trask (Treasurer), Dominick Garcia (Executive Member), Dr. Mike Burnette, Dr. Sam Huddleston, Randy Hurst, Lindsay Jacobs, Cheryl Jamison, Klayton Ko, Kay Logsdon, Rich Nathan, Tom Rankin, Sherilynn Tounger & Hal Donaldson (President)

Feedback | editor@convoyofhope.org

Website | convoyofhope.org

X @convoyofhope

Facebook | /convoyofhope

Postmaster | Send address changes to:

Hope Quarterly 1 Convoy Drive, Springfield, MO 65802

On the Cover: This child's home in Turkana County, northwest Kenya, has been plagued by years of drought. Convoy of Hope is developing a long-term response to alleviate food insecurity. Help is on the way.

Photographer: Clayton Gilligan

#### From the President:

# HELPFOR AMERICA

onvoy of Hope serves people in need around the world. You can see many of the 65 nations served in 2023 on pages 22 and 23. But we also remain passionate about bringing help and hope to all 50 states in America — through community outreaches, disaster response, rural initiatives, and more.

Our work in America is made possible with the help of tens of thousands of volunteers each year. Corporations across the U.S. are donating food and supplies to serve children and families in need. And, some 12,000 churches are standing with us to serve their communities and the world.

Last year we opened our first Regional Distribution Center in Sacramento, California. Other locations will follow. We want to be positioned to respond to real needs in every corner of the country. Our Field Teams are working on multiple projects. Disaster Services is responding quickly after a hurricane, tornado, or wildfire. Our Agriculture team is helping farmers increase their yields. And our Education team is training the next generation through our university curricula.

This year's Annual Report offers much to celebrate. Thank you for making it possible to give hope to so many children and families in need.

God bless you.

Hal Donaldson President, Convoy of Hope



#### **CONVOY**NEWS



## Ukraine: Years of Conflict, Years of Hope

ith February 24 marking the second anniversary of the ongoing war in Ukraine, it's important to remember the larger conflict crested the 10-year mark on February 20. A generation of Ukrainians live with the memory of Russian invasion.

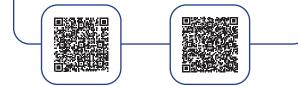
Convoy of Hope has steadily built its disaster response in the region since the spring of 2022, and 5 million people and counting have been helped. This includes communities within Ukraine as well as refugees who have fled to neighboring countries.

Bringing hope to a region in conflict carries significant risk. Ukrainian drivers put their lives on the line when they transport Convoy's resources to towns under fire. Recently a van suffered a hit by a drone. Miraculously, no one was injured, and the relief supplies were delivered. Scan here to see video footage of the drone strike.



Convoy of Hope is still on the ground providing relief to the devastated people of Ukraine. Harsh winter conditions have created challenges in the early months of 2024. This can shift the resources Convoy provides to generators, warm clothing, shoes, and tarps. Throughout the response, Convoy has also provided more than 50 million meals.

Scan here to read two special issues of *Hope Quarterly* on Convoy of Hope's Ukraine response.





Just a day after several tornadoes moved through Tennessee on December 9, 2023, Convoy of Hope was on the ground with multiple loads of relief supplies and more on the way. Food, water, and resources for storm cleanup filled tractor-trailers from Convoy's World Distribution Center. Convoy helped 7,783 people in Clarksville, Hendersonville, Madison, and Gallatin.

> HOW TO CARE FOR YOURSELF AND SERVE A HURTING WORLD

HAL DONALDSON

LINDSAY DONALDSON-KRING

FOREWORD BY LISA HARPE



Convoy of Hope teamed up with The Warrior's Journey to brighten Christmas 2023 for U.S. service members who had to stay on base and could not be with their friends and families back home. Convoy hosted multiple volunteer groups to help pack 1,200 gift bags that The Warrior's Journey distributed on five military bases in California, Georgia, Missouri, Oklahoma, and Texas. "What you're doing helps with the morale of the new trainees," said a chaplain at one of the bases.

#### HAL DONALDSON'S **NEW BOOK**

WHAT REALLY MATTERS

PRE-ORDER TODAY

amazon 🎓 BakerBooks



#### Japan Earthquake Response Ongoing

On New Year's Day, a powerful 7.6 magnitude earthquake struck western Japan, collapsing buildings, causing fires, and triggering tsunami alerts. The threat of landslides and tsunamis prompted residents to evacuate coastal areas.

The earthquake caused more than 230 deaths. Winter weather conditions significantly hampered rescue work. Convoy of Hope is partnering with local ministries to provide immediate relief supplies and continue to support families on the road to recovery.

With tens of thousands of people sheltering in evacuation centers, the spread of disease is a concern. This is why Convoy provides hygiene kits to survivors of disaster. Being able to brush your teeth and keep your hands clean brings a sense of normalcy and helps prevent the spread of disease.

#### A Grateful Community Recognizes 'Convoy of Hope Day'

With the help of 15 churches, dozens of organizations, and hundreds of volunteers, Convoy of Hope held a Community Event in Fort Myers, Florida, a week before Thanksgiving. As an expression of gratitude, Fort Myers Mayor Kevin Anderson proclaimed November 18, 2023, "Convoy of Hope Day." The recognition highlighted more than the Community Event — Convoy has served southwest Florida during its recovery from hurricanes Ian and Irma.

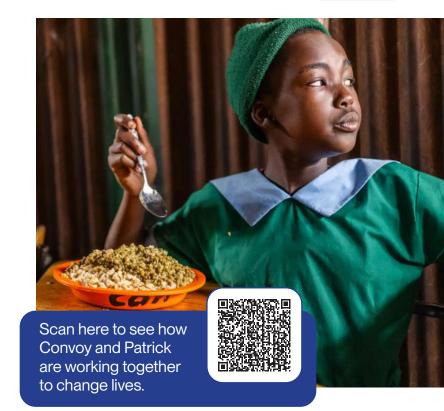
At the November event, more than 2,000 Guests of Honor from across the city received bags of groceries, family portraits, job training, haircuts, and more. More than 1,000 children went home with new shoes.

"I love how Convoy welcomes everyone and gives willingly," volunteer Grace Hernandez said. "Sometimes, you're just going through a bad time, and you need a hand up." ©

#### Pastor Points Kids in a New Direction

Mathare Valley in Nairobi, Kenya, is one of Africa's largest slums. More densely populated than Manhattan, the area is home to more than 500,000 children. With many families unemployed, thousands of children are growing up in shacks with no opportunity to go to school.

Patrick, a local pastor, is determined to change the destiny of the next generation, one child at a time. He began a small local school and is mentoring the children in attendance. Convoy of Hope learned about the school and is providing nutritious meals for the students. •



#### Pittsburgh Steelers & Convoy of Hope Create a Night To Remember



Convoy of Hope was privileged to partner with the Pittsburgh Steelers for their fifth annual Huddle for the Holidays, a way to bring some hope and resources to the Pittsburgh community. The event in Acrisure Stadium was a night to remember.

Players sat across the table from children making Christmas cards. They helped pass out winter clothes, toys, and books, and took photos with families. Each player gave freely of his time as a volunteer.

Huddle for the Holidays was started by Convoy's own Vance McDonald, former tight end for the Steelers, to help the team give back. Vance shared his story with the players the week before the event.

"It was great to come back and spend time with the team after nearly three years and share how Convoy of Hope changed the trajectory of my life," Vance said.





FEATURE



# IRUCKS ARE ROLLIN AND AN ARMY VOLUNTE RESPON

By Scott Harrup

An island paradise became a deadly inferno on August 8, 2023, when wildfires swept through the town of Lahaina, Maui. At the height of the blaze, hundreds of homes burned in a matter of minutes. Flames surrounded a traffic jam of fleeing residents. The death toll of 100 was the largest for a U.S. wildfire in more than a century.

But help was on the way. Kawi Keahi, who narrowly escaped the flames that

destroyed his home, joined Convoy of Hope team members in distributing resources. "It's like the love for people has increased to new levels," he said. "We get to go out and express the love of God to people and let them know they're not alone."

Containers filled with essential supplies food, sports drinks, water, hygiene items, and other resources — continue flowing to the islands. Convoy does more than seek a temporary solution to a crisis; it is committed to staying on-site until needs are met.



# G, Solarian States of the second states of the seco



Some 7,500 miles away, that commitment has been demonstrated since Russia's invasion of Ukraine in February 2022.

For Vitaly — a resident in a once-thriving town that became empty, gray, and dangerous under repeated attack — help was on the way. He was overjoyed at the arrival of freshly baked bread he could share with friends taking shelter with him in a basement.



#### **Staying Power**

Convoy of Hope takes the long view when responding to a need. Even a Community Event can include long-term elements such as follow-up connections by local partner churches, or job offers and medical appointments made possible through resume assistance and health exams at the event.

When disaster strikes, Convoy quickly brings critically needed resources, such as food, water, clothing, and hygiene kits. But team members strategize on how to help local communities fully recover. For example, Convoy has replaced appliances for families and provided materials for reconstruction after their homes were damaged in hurricanes along the Gulf Coast. In Nepal, Convoy helped earthquake survivors develop new agriculture strategies to improve community income long after their villages were rebuilt.

And programs like Children's Feeding, Women's Empowerment, and Agriculture bring training and resources that ensure well-fed children, thriving entrepreneurs, and successful farmers for years to come.



Scan here to learn more about Convoy's response in Hawaii. 'It's like the love for people has increased to new levels. We get to go out and express the love of God to people and let them know they're not alone.'



"Kind people!" Vitaly said of Convoy and its supporters, "Thank you for this moment of happiness, when you are holding bread and have a chance to eat! Thank you so much!"

Addressing worldwide hunger — and the causes of poverty — has been a passion of Convoy of Hope since its inception. Its Children's Feeding initiative provides regular nutritious meals to more than 571,000 children

> at program centers around the world. For a hungry boy or girl, Convoy makes a promise every school day that help is on the way.

"I have seen my parents struggle to buy food for the family, pay school fees, and buy clothes," Francis, a Children's Feeding participant in Kenya, told Convoy of Hope. "Convoy of Hope provides healthy — and enough — food."

As Convoy's Agriculture initiative has grown, farmers around the world have received the training and resources to expand their harvests. Part of that increase finds its way back into Children's Feeding, meaning that the help on its way to a farmer is passed on to a hungry child.

In Kenya, for example, about 600 widows are working to grow and harvest rice in partnership with Convoy. Convoy purchases rice from them and then distributes fortified packs of rice and lentils to children participating in the feeding program.





#### **Generous Friends**

Some of the most recognizable companies are stalwart supporters of Convoy of Hope. From The Home Depot to Bass Pro Shops to Walmart to Kellogg's, compassionate friends make sure that Convoy is resourced throughout the year to respond to sudden and deep needs around the world.

But you don't have to be a megaretailer to make a difference with Convoy of Hope.

At Convoy's World Distribution Center, for example, volunteers from local companies help bag groceries and pack hygiene kits when trucks are ready to drive to a disaster zone.

Whether it's a mom-and-pop shop donating to a Convoy Community Event or a Fortune 500 company sending millions of dollars in donated gifts-inkind, generosity is alive and well in the corporate world.



Scan here to learn how one company helped Convoy make a big difference in Ukraine. The power of partnership is demonstrated at Convoy's Community Events and Rural Initiatives — all made possible by cash and food donations from churches and corporations.

When Convoy of Hope hosted a Community Event in Columbia, South Carolina, more than 2,000 Guests of Honor received groceries, children's shoes, meals, health services, haircuts, and more. All those resources came from generous corporations and organizations.

The recently completed Global Headquarters & Training Center is one of the greatest accelerants to Convoy's ability to help. Including more than 200,000 square feet on three floors, this facility has rapidly come online as the nerve center for all of Convoy's initiatives.



"The sign on that building says, 'Global Headquarters & Training Center," Convoy of Hope President Hal Donaldson said at the building's dedication. "But at its core that facility is a rescue center. It was built to bring help and hope to people in the Ozarks, across the United States, and around the world."

Longtime friends and partners Rick and Jan Britton also addressed those attending the October 5, 2023, dedication: "We can help the world," they said. "With God's help, we can reach the world. We can take hope and peace to the world." 💿

# <section-header><text>





Your gift enables us to get help and hope to those who need it most in Africa through Convoy's Africa Waits efforts.

#### **MAKE A DONATION**

HQ0324

#### **GIFT AMOUNT**

#### BECOME A MONTHLY DONOR

	\$25
	\$50
П	

□ Cash □ Check □ Stocks □ Property □ I'd like to include Convoy of Hope in my estate plans.

#### **CONTACT INFORMATION**

 State
 ZIP

To donate by credit card or PayPal, visit **convoy.org/hq33** or scan here with your smartphone.



I would like to learn more about planned giving and Hope Society.
 I would like to receive mobile updates from Convoy of Hope.\*
 \*Message frequency may vary. Message & Data rates may apply. Reply STOP to 68828 to cancel.

#### Donate online at convoy.org/hq33

Thank you for your generosity. All gifts are tax-deductible as allowed by law.

Please make checks payable to:

CONVOY OF HOPE P.O. Box 1125 Springfield, MO 65801







of everything we do. From every purpose restricted donation, Convoy of Hope's Independent Board of Directors may allocate up to 20% of that donation to cover its administrative and fundraising costs. If restricted donations exceed the need of the crisis, the capacity to respond to a crisis, and/or when local conditions prevent effective assistance, Convoy of Hope's Independent Board of Directors may allocate these funds to other worthy projects that help Convoy of Hope fulfill its global mission of helping children and families in need. All contributions to Convoy of Hope are tax deductible.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION ON FILE WITH YOUR STATE REGULATOR IS AVAILABLE BY CONTACTING THE STATE AS EXPLAINED AT THE LINK BELOW. THIS INFORMATION MAY ALSO BE OBTAINED FROM CONVOY OF HOPE BY WRITTEN REQUEST TO 1 CONVOY DRIVE, SPRINGFIELD, MO 65802 OR BY CALLING (417) 823-8998. PLEASE NOTE THAT REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY ANY STATE.

For state-specific contact information, please visit convoyofhope.org/disclosures.



## HELP IS ON THE WAY ....

... when families come through a hurricane, earthquake, flood, or other disaster. Following Category 3 Hurricane Idalia, 436,957 pounds of resources were distributed in 13 communities across Florida and Georgia. Nearly 63,000 people in Morocco received family food kits, water filters, and even replacement livestock after a 6.8 magnitude earthquake hit villages in a mountainous region and took nearly 3,000 lives.

Across the U.S. and globally, Convoy of Hope Disaster Services prepares to help as soon as a crisis alert is received — whether for a developing storm in the Atlantic or growing conflict in the Middle East. DISASTER SERVICES

#### In the United States ...



YEAR IN REVIEW



... when hungry children walk to school in a food-insecure village. Many of the children engaged in Convoy of Hope's feeding program receive their only meal of the day at a participating school. By feeding children in schools, Convoy ensures kids are receiving the vital nutrition they need to learn.

Kids like Everlyne, whose family farm was devastated by Kenya's persistent drought. At her school, Convoy provides local food staples, such as corn, beans, pumpkin, carrots, cabbages, oranges, and fortified rice and vegetables.

"The food helps me do well in my academics," Everlyne said. She has served as her class president and plans to attend medical school when she graduates.

More Than 571,000 Children Fed Every School Day

CHILDREN'S FEDING

## HELP IS ON THE WAY ....

... when a farmer struggles to bring in a harvest. In Nepal, Mangale faced mounting debt and disappointment for his family. He was happy to participate in Convoy of Hope's Agriculture initiative. Convoy's agronomists trained Mangale in making compost and growing different kinds of vegetables.

"Now, I am doing well; my family is also doing well," Mangale said. "This year, I sent 345 crates of tomatoes to the main market and sold 40 kilos of ghost peppers."

Convoy continues to developing a plan to help 100,000 farmers annually by 2030. On top of its projects in 2023 around the world, Convoy's team at the Center for Agriculture & Food Security worked with nearly 700 people who traveled from 35 countries to learn agriculture strategies.

#### More Than **30,000** Participants Trained

in Agriculture

AERN'S Σ



## HELP IS ON THE WAY ....

... when a woman needs a strategy to feed her family. In Guatemala, Lidia and her husband did not have enough resources to support their children. Through Convoy of Hope's Women's Empowerment program, Lidia learned vital entrepreneurial skills. She also received a larger refrigerator to expand her own ice cream business.

"I am grateful to God and Convoy of Hope for blessing my life and my family," Lidia said.

Women around the world are being trained to pursue new horizons, and their growing businesses benefit their families and communities. More Than 48,000 Women & Girls Empowered

#### YEAR IN REVIEW

# COMMUNITY EVENTS

## HELP IS ON THE WAY ....

... when a person is lonely. One woman at a Community Event in South Carolina, who was living in her car, said, "I feel seen." She and 2,000 attendees had access to bags of groceries, shoes and socks for the kids, free haircuts, health services, a free lunch, and much more.

In rural America, poverty and need are on the rise. Convoy's Rural Initiatives team covers the nation, training churches to be stronger externally to meet the needs of people.

Convoy's Field Teams serve communities with hands-on transformation and construction. In 2023, 751 team members on 67 teams served across the U.S. and in 16 nations around the world.

8,252

Pairs of Children's Shoes Distributed

45,610

Bags of Groceries Distributed

## 37,616

**Guests Served** 



Organizations Engaged RURAL

2,932 Rural Leaders Trained

442,890

Pounds of Resources Delivered



### In 2023, with your help, Convoy of Hope served people in need around the world!

Convoy of Hope's growing Community Engagement initiative served **1,274,103 people** across the country and distributed **17,218,139 pounds of resources**. Scan here to see a highlight story from the U.S.



Scan here to see a highlight story from Latin America.



Convoy of Hope continues to assist refugees displaced by the war in Ukraine in the U.S. and 15 countries across the region. More than 50 million meals... more than 1.8 million diapers... more than 1 million pounds of new clothes...

and all of it made possible through the help of compassionate friends.

Scan here to see a highlight story from Europe.



Scan here to see a highlight story from the Pacific.

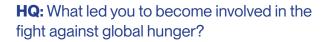
Scan here to see a highlight story from Africa.



Through the Africa Waits strategic plan, Convoy of Hope is moving toward a **100% increase in its** Children's Feeding program across the continent, 300% growth in its Women's Empowerment initiative, and a 73% expansion in the number of Agriculture participants over the next few years.

# **ORA:** David Beasley

David Beasley is passionate about feeding hungry people. Beasley served as a member of the South Carolina House of Representatives and as governor of the state. In 2017, he was appointed executive director of the United Nations' World Food Programme (WFP), where he served until 2023. In 2020, he accepted the Nobel Peace Prize on behalf of the organization.



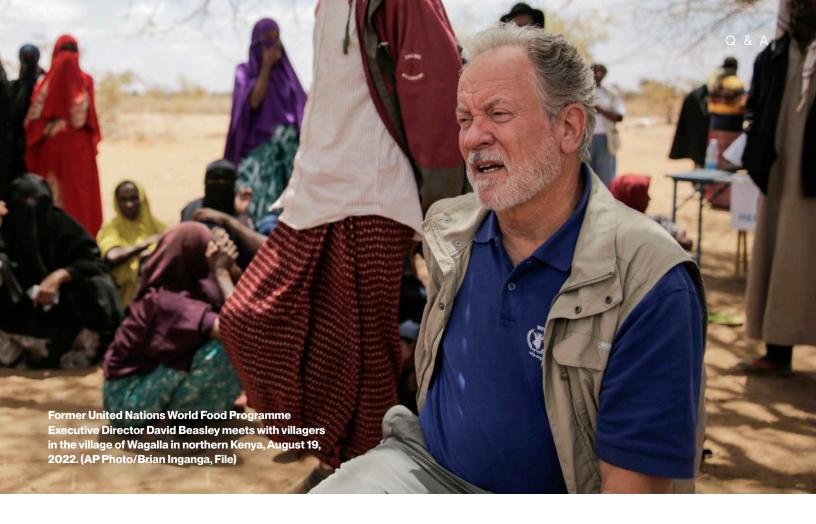
**David:** My calling has been to make peace. Hunger creates wars — and wars create hunger. Peace, in the ancient Hebrew sense of *shalom*, means to be full, content, satisfied. Peace means to be "at home" in the world. To an ever-increasing degree, people of our world are more often displaced, isolated, used as pawns in conflict. The ancient Scriptures teach that we are to love our neighbor, and Jesus provided the model on how to do just that.

**HQ:** As a former state representative and governor, you have seen firsthand the limitations of government in solving problems like hunger. Why is everyone's participation in feeding the hungry so important? **David:** Human problems are best solved closest to home. Families, neighbors, businesses, towns, and states almost always do a better job than national governments or international agencies. "One size fits all" fits no one — global solutions always have huge cracks that millions can fall through. About 90% of the world is doing pretty well. But the other 10% is not sure where their next meal is coming from. If everyone within the 90% gave even 1%, the 10% could thrive and the whole world would be better.

**HQ:** Has the World Food Programme's 2020 Nobel Peace Prize increased awareness of poverty and hunger?

**David:** That's what the Nobel Committee wanted: to raise the profile of hunger in an easily distracted world. It worked for a while.





But people can't focus on anything for long. Every day and in every way we can, we need to draw people's attention, skills, and generosity back to people who die from our inattention. That's what really matters.

### **HQ:** What strategies would you like to see nonprofits put into place to more effectively address this cause?

**David:** As I examine the work of Convoy of Hope, it's amazing how parallel your efforts are with what I did for six years at the World Food Programme. School feeding, which anchors families. Empowering women to create a local economy. Helping the poorest of the poor, but always being ready to shift gears to development. At WFP our slogan was "Saving Lives, Changing Lives." That's also what Convoy does — and you do it extraordinarily well. **HQ:** Feeding children is a key initiative at Convoy of Hope. Why is feeding children so important?

**David:** In dozens of countries, feeding children has been WFP's best strategy to create peace and fight hunger. Young minds and bodies are fragile — lack of nutrition can create a life-sentence of inability to learn, think, and thrive. When kids eat, the whole family thrives.

#### HQ: Are you optimistic about the future?

**David:** Humanly speaking? No. But when we obey God's call, we cannot fail. Hundreds of leaders around the world — in government, business, agriculture, and finance — are realizing that together. We are building a bold new future for the world based on treating all the people of the world as our neighbors and our equals.



# Part of the Family

#### By Mary Vogen

R ick and Cheryl have been married for 49 years and consider their five children and eight grandchildren their greatest treasures. After partnering with Convoy of Hope for more than 21 years, they feel like Convoy is another family member.

"We are always looking at the best ways to do our charitable giving, and while we give monthly and annually, we wanted to do more," Rick says. "We were looking for ways to give to the next generation." "Nobody wants to talk about death," Cheryl admits, "but what if your giving could extend beyond that day?"

Rick and Cheryl established a unique line of restaurants that offer families a safe and fun place to enjoy pizza and an array of games and rides. They determined when starting out they would be careful who they gave money to. They wanted to map out a plan for giving.

#### 'We were looking for ways to give to the next generation.'

As Rick and Cheryl got to know the leadership at Convoy of Hope, they partnered with Convoy for a community event at one of their restaurant locations. Convoy provided haircuts, shoes, groceries, and other goods. Later, a trip to Haiti to see Convoy's feeding program in action created a deeper connection.

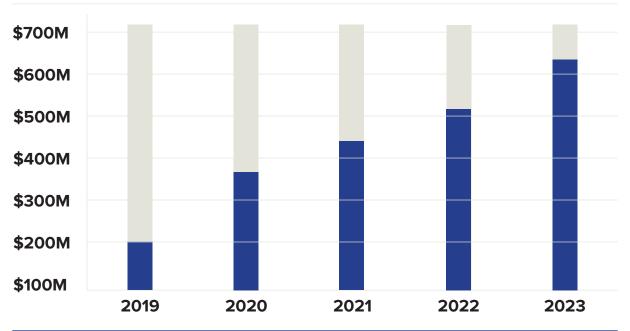
"Here's the scoop," Rick says, "Convoy does what they say they are going to do. Now they feed more than 571,000 children every day."

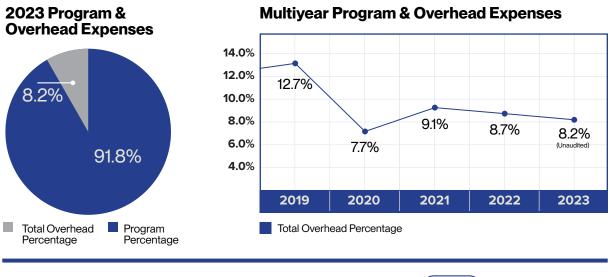
There are many creative ways to give, and Rick and Cheryl have developed their plan with the help of the Convoy of Hope Foundation.

For more information on the Convoy of Hope Foundation, estate planning, and strategies to maximize your giving, please email hopesociety@convoyofhope.org.

# Z019 2020 2021 2022 \$200.2M \$369.3M \$438.9M \$515.3M

#### **Revenue Trajectory 2019-2023**















Scan here or visit convoy.org/financials for more information.

#### Visit us online at: convoyofhope.org

Mail: 1 Convoy Drive Springfield, MO 65802-2213

P: (417) 823-8998 F: (417) 823-8244

**Donations:** P.O. Box 1125 Springfield, MO 65801



NONPROFIT ORG. US POSTAGE PAID Springfield, Mo Permit #56

Delivering HOPE since 1994