

# CHANGE HER *Every Day*

*One Day to Empower Women* is a simple way for you to end the cycle of poverty for women and girls around the world. This powerful campaign is about giving one of your day's wages to change her every day. That's why we've made getting involved simple for anyone to do.

## INDIVIDUALS

1. To find your *One Day* giving total, divide your salary by 365 — it's that easy!
2. Choose a day at work to wear your **One Day sticker**.
3. For free materials and other resources to share, visit [convoy.org/oneday-women](http://convoy.org/oneday-women) to register.

## BUSINESSES

1. Get leadership involved! When they express their hearts for the poor and suffering, they send a powerful message about the DNA of your business or organization.
2. Choose the length of your campaign.
3. For free materials and other resources, visit [convoy.org/oneday-women](http://convoy.org/oneday-women) to register.
4. Set a goal for everyone.
5. Encourage your employees to choose a day at work to wear their **One Day sticker**.
6. Give the entire organization an update on how much was raised and celebrate!
7. Call your Convoy of Hope representative if you need additional ideas or encouragement.



**MAKE SURE TO TAG  
CONVOY OF HOPE  
AND ADD #ONEDAY  
TO YOUR SOCIAL  
MEDIA POSTS!**



# LAGINA'S *Story*

Lagina's strong work ethic and her love for her children are staples of her character. That's why the hardest days of her life were the days she came home empty handed, having to tell her children that there was nothing to eat.

"No matter how hard I worked, it was never enough," she said. "It led them to have no hope."

Then a new opportunity came and Lagina was quick to accept.

"Convoy of Hope came to the village and gave us seeds to start a family garden. The production of my family garden is the best thing that has happened for my family's livelihood."

"I started off with a lot of doubt and fear. What if I can't pull this off? What if I don't have what it takes?" Lagina said.

But Lagina worked hard and truly implemented the practices Convoy taught her through the Agriculture and Women's Empowerment programs. Eventually, Lagina was able to rent her own piece of land and harvest her own broccoli. People travel all the way to her village to buy vegetables from her.

Lagina has gone from self-doubt to employing 27 other women in her community.

"I feel so proud and happy because I get to lead these women," she said.

"I never thought — I never could have dreamed — that I would be doing what I am today. I feel accomplished as a woman to be able to do something different," Lagina said. "And now I do have hope for the future. I have dreams, and I have plans."

Thank you for making a difference in the lives of women like Lagina all over the world!

