



*feed* **ONE**<sup>®</sup>

By CONVOY OF HOPE

**WEEKEND GUIDE**



## THANK YOU FOR STANDING AGAINST HUNGER

Thank you for your decision to host a feedONE® Weekend! Your partnership and commitment are moving us closer to our goal of every person feeding one.

By hosting this authentic worship experience, you can unite your congregation to practically demonstrate the gospel and affect the lives of hungry children across the world. Your church can start a world hunger revolution and end the cycle of physical and spiritual poverty by investing in the feedONE story.

*feed* **ONE**

*"If you can't feed a hundred people, then feed just one." — Mother Teresa*

## WHY “FEED”?

Sadly, **152 million** children under the age of 5 are too small due to insufficient diets. These maladies can delay their development, stunt their growth, make learning difficult, and even cause death.

Convoy of Hope finds that unacceptable. Addressing world hunger requires holistic solutions, and we believe these solutions start with a warm bowl of food. Food is the doorway to a child's health and provides them a chance for a better life.

Through feedONE, a Convoy of Hope campaign, you can feed a child nutritious meals every school day for an entire month — for just \$10. This is the cost equivalent of a movie ticket or a pizza. We feel a \$10 commitment is doable for most everyone. Scripture is clear in Matthew 6:21 that ***“where our treasure is, our heart will be also.”*** By providing an entry point for generosity and compassion, you fold something into the life of your church that will impact your local community as well.

## WHY "ONE"?



**Mother Teresa said,  
"If you can't feed a  
hundred people, then  
feed just one."**

**We have taken her words to  
heart and created feedONE,  
a campaign fueled by the  
next generation of leaders.**

The goal of reaching just one child is attainable and provides an entry-level opportunity for every person in your faith community to participate. This generation represents the greatest opportunity for progress in the history of mankind. They're more connected, more compassionate, and more creative than any other.

If this generation is unleashed to stand against world hunger, we believe we'll begin to see a whole new world.

## GETTING STARTED

We're so grateful for your heart and willingness to join feedONE in our mission to curb hunger. Thank you for committing to host a feedONE Weekend!

To make your weekend a success, here are a few suggestions you might find helpful.

### 1 **Pray with your team.**

Spend time with your team and pray for your feedONE Weekend. Pray God uses this time to inspire people in your church to have compassion for those in need and for an increased spirit of generosity.

### 2 **Set a goal.**

The feedONE team can be your partners in prayer, goal setting, and follow-up. We encourage you to talk to your team and congregation about making a financial commitment to feedONE and to set a goal based on that conversation. With monthly support starting at \$10, we believe every person can “feedONE” or more children.

### 3 **Select a feedONE Ambassador.**

Pick someone from your team who will be the point person in communicating with our team, assisting with feedONE Weekend preparations, sending in donor cards, and following up with us. If you'd also like your ambassador to receive your monthly giving report, please let our team know. You can reach us at [info@feedone.com](mailto:info@feedone.com).

#### **4 Check out your feedONE kit.**

Inside your kits, you will receive promotional packets. These contain stories of children from Convoy's programming, feedONE fact cards, and a giving card with a QR code for online giving — the latter of which will be credited to your church. Make sure to take advantage of the prepaid shipping label so you send the cards back free of charge.

In the weeks leading up to your event, share the feedONE videos with your congregation. Use your church's social media outlets to generate buzz, too. A feedONE Weekend gives everyone at your church a chance to make a massive impact.

#### **5 Excite your congregation.**

We suggest you begin sharing the mission of feedONE with your congregation three weeks prior to your weekend.

**Educate your congregation about feedONE and share your goal as a church.**

## ON YOUR feedONE WEEKEND...

- 1 On the morning of your feedONE Weekend service, place a promotional packet and pen on every chair in your sanctuary. This will make participation easy for everyone during the service.
- 2 Encourage those in your church to prayerfully consider what God wants them to do, emphasizing that everyone can “feedONE.” Make sure to share that individuals can always give more if they feel led to do so.
- 3 Show a feedONE video. We encourage you to watch the videos before the service and choose which ones best fit your congregation.
- 4 After the video plays, instruct everyone to pull out their card and hold it in their hand. Challenge them again to pray, “God, what are you laying on my heart to do?” Take a moment and have them ask for God’s wisdom and direction in filling out their donation card.
- 5 At this point, place the “giving card” graphics on the screen, and show your congregation the necessary steps to complete the card. Make sure to give them time to fill their cards out completely.

*There is an alternative to the giving cards.* feedONE will create a unique giving URL for your church. Included in the packet will be a QR code and URL link that will give your congregation the opportunity to give via their smartphones.

- 6 Collect the cards with the envelopes. You can have ushers collect the envelopes, request they be placed in the offering, or ask your congregation to come forward and leave them at the altar. Please choose whichever option best fits your church.
- 7 Following the collection of cards, place the “thank you” graphic on the screen. Many churches also decide to take a cash offering for feedONE. If you plan to do so, this would be the perfect time.

## **AFTER YOUR feedONE WEEKEND...**

- 1 On the next business day, please place all the completed feedONE envelopes in a package with the prepaid UPS label we provided. Feel free to reuse the box the envelopes arrived in. The box of giving cards can be dropped off at your closest UPS location.
- 2 Celebrate the difference your church is making around the world with feedONE! It thrills us to partner with generous churches, and we know you'll be excited to hear the results.
- 3 feedONE will be in contact following your event to share the impact your church is making.



## QUICK FACTS

Below are a few quick facts and talking points you may find helpful when communicating to your staff, team, or congregation about your feedONE Weekend.

- \$10 feeds a child in our program regular, nutritious meals every school day for an entire month.
- In most cases, food opens the door to work alongside compassionate partners in providing clean water, education, and the opportunity to share Jesus with children and their families.

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## FREQUENTLY ASKED QUESTIONS

**Q: Will we receive denominational giving credit for hosting a feedONE Weekend?**

**A:** feedONE is more than willing to share your church's giving total with your denomination if it's applicable. If you are an Assemblies of God church, World Giving Credit will be given.

**Q: Will churches and church members be able to correspond directly with the children we're feeding?**

**A:** feedONE is committed to maximizing every dollar to directly feed and care for children in need. At this time, we don't facilitate direct communication with the children in our feeding programs due to the associated costs. This is one of the ways we can feed a child for just \$10 a month.

**Q: What's included in the \$10 per month?**

**A:** A \$10 gift covers the cost of food, vehicles for food transportation, equipment, and expert staff. The exact cost of food and transportation varies from country to country.

**Q: Do any of the donations assist people in the United States?**

**A:** Donations to feedONE support Convoy of Hope's Children's Feeding program. Convoy assists those in the U.S. through community outreaches, partner resourcing, and disaster response.



## FREQUENTLY ASKED QUESTIONS

**Q:** Can I trust feedONE with my money?

**A:** Convoy of Hope has been named a “Four Star Charity” by watchdog Charity Navigator every year since 2002. Founded in 2001, Charity Navigator is the nation’s largest and most-utilized evaluator of charities. Their rating system examines a charity’s financial health, their accountability, and their transparency. Four stars is their highest rating, and it’s something we take very seriously.

## FOUR-STAR AWARD WINNER



## NOTES:

## EVERYONE FEEDS ONE

Our desire could be summed up in a simple phrase: “Everyone feeds one.” We believe this is a generation that could curb worldwide hunger by getting involved. While many people could do more, we want to see everyone feed at least one child.

**For the most up-to-date resources or if you have any questions, please contact us.**

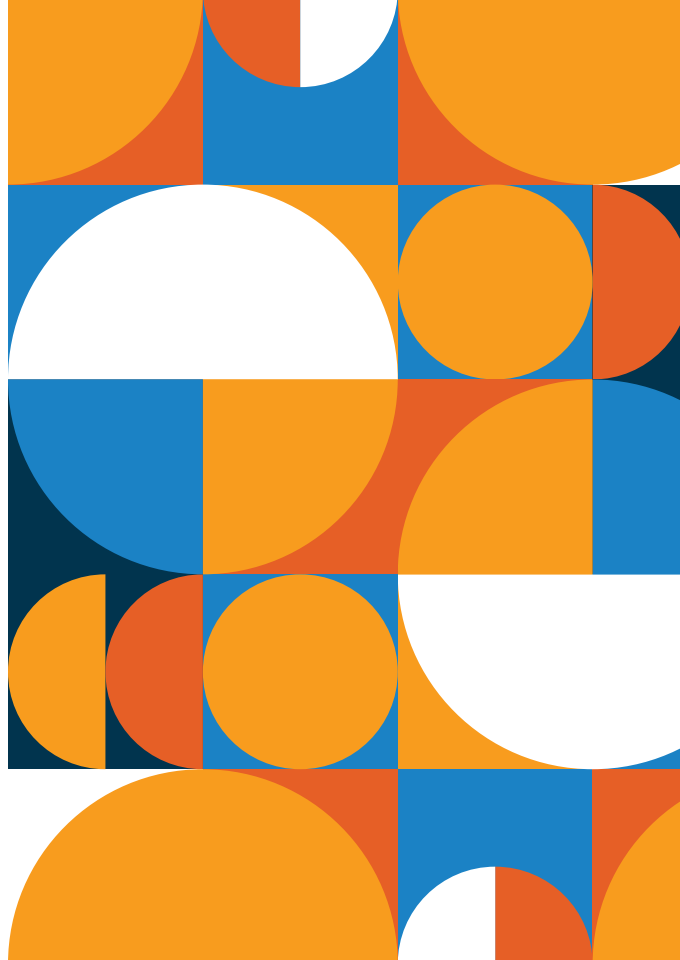
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