



Leader's Guide

**YOUR  
ONE DAY**  
*Transforms*  
**THEIR EVERY  
DAY**

# TOMORROW DEPENDS ON TODAY

When Convoy of Hope feeds a child a warm meal at a remote village school or loads groceries into a hungry family's car following a natural disaster, the goal is the same. We want to help someone get beyond today's challenges and discover a brighter future.

Providing nutritious food and clean drinking water is critical to their recovery. And, as they experience kindness and compassion, the cumulative effect is a changed community.

Thank you for joining with us to create *One Day* that will transform their every day.



**Hal Donaldson**

President, Convoy of Hope

# ONE DAY IS SUPPORTED

All of us are looking for a way to change our world. Convoy of Hope's mission is to change the world one heart and one life at a time. They bring the love of Jesus with the compassion of Jesus to hurting women and children who are all too often abandoned and forgotten.

This is the heart of God — to give of ourselves, 'to feed the hungry and satisfy the needs of the oppressed.' They do it with passion and integrity. I believe in the mission of Convoy of Hope and encourage you to partner with them to change the world, one life at a time.

**Mark Lehmann**

*Lead Pastor  
Cornerstone Church, Maryland*



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# DID YOU KNOW?

**848**  
**MILLION**

*estimated people in the world  
do not have enough food to  
lead a healthy, active life.*

**152**  
**MILLION**

*children under the age of 5  
are too small for their age  
due to insufficient diets.*

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Like you, Convoy of Hope finds this unacceptable.

We believe every life has value. Because of that,  
we're determined to bring help and hope to the  
hurting.

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*These statistics were obtained from reports published by  
the U.N. World Food Programme and World Bank Group.*

# ONE DAY IS SIMPLE

By participating in Convoy of Hope's *One Day to Feed the World*® campaign, you are demonstrating to your community that you and your church are not content with simply feeling compassionate — you are committed to live a life of kindness and generosity to help others.

One of the best ways to do that is to give *One Day* of your life! So what does that look like?

**ONE DAY = 9 WORKING HOURS OR 2 MINUTES OF EVERY WORKING DAY FOR A YEAR**

Everyone in your organization can participate in transforming the lives of impoverished children by giving one day of their annual wage.

It's about equal sacrifice, not equal giving.

# **YOUR ONE DAY** *Transforms* **THEIR EVERY DAY**

## *Three big reasons to participate:*

1. Children throughout the world are fed spiritually and physically.
2. You get the awesome opportunity to transform lives through education and discipleship.
3. Your generosity increases the generosity of others.



# ONE DAY IS BIBLICAL

You extend kindness to others and to the Lord.

**Matthew 25:40**

You provide food and better access to safe drinking water to children and families.

**Matthew 25:35**

Local farmers are taught how to produce more food to feed more families.

**2 Corinthians 9:10**

It opens your eyes to the genuine needs of people and gives you a tangible way to be part of the solution.

**Deuteronomy 15:11**

You receive a blessing from the Lord.

**Proverbs 19:17**







# Solomon's Story

The civil war in Ethiopia began nearly two years ago. The conflict has forced 13 million Ethiopians to need food assistance. Blocked roads are keeping vital aid from reaching communities, putting tens of thousands of children at immediate risk of death. Drought and food prices — exacerbated by the war in Ukraine — are affecting 20 million people in the Horn of Africa region.

Solomon is one of those people.

As a teenager, he's watching his country struggle. But he has experienced his own tragedies that could have derailed his life completely. Solomon lives with his father, but his mother left him when he was 2 years old. She also took his elder brother with her.

"I want to bring my parents together," he said. "If I could get the chance to change one thing, I would definitely bring my mother and elder brother to live with me."

Even though Solomon's father works hard to provide for them, his age and health keep him from earning much money. Solomon admits they often went without food and didn't have suitable shelter.

"I feel sad. I feel like I don't have a family. I wonder why this happened to me."

Despite their difficulties, his father always brought them back to one wise thought: Have good character and don't give up, because one day things will change.

Thankfully, Solomon connected with a Convoy of Hope Children's Feeding program center that ran through his school. He began receiving





regular, nutritious meals, and his father didn't have to struggle to keep him fed. Solomon has a keen interest in engineering and architecture, and he has every intention of joining an engineering college when he graduates.

"Sometimes I feel privileged to have free breakfast and lunch, which I have been getting," he said. "I am thankful for that."

In light of the incredible hardships faced by billions of people every day, Convoy of Hope feels honored to serve children like Solomon, the communities they live in, and the countries where we work. Thank you for your support.

**Convoy of Hope is a nonprofit, faith-based organization that has helped more than 200 million people worldwide.**

**Our work is made possible by:**

- Staying transparent, evident by the **Four Star Charity Award** we've received from Charity Navigator every year since 2002.
- Wisely stewarding the faithful generosity of many companies, churches, and individuals each year.







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# QUICK TIPS FOR SUCCESS

- 1** We recommend that people in leadership engage with the *One Day to Feed the World* campaign. When you express your heart for the poor and suffering, you will send a powerful message about the DNA of your church.
- 2** Choose the length of your campaign. We recommend 2 to 3 weeks. Consider using a holiday, such as Easter, Mother's Day, Thanksgiving, or even Super Bowl Sunday.
- 3** If you haven't already, visit [convoyofhope.org/oneday](http://convoyofhope.org/oneday) to order materials and download videos.
- 4** Set a goal for everyone to participate! As you know, your church members will likely rise to any challenge your leadership sets for them. If your church held a *One Day* fundraiser last year, consider asking them to meet or exceed what they gave last year.
- 5** Encourage your church to choose a specific day at work to wear their *One Day* sticker. Our hope is that it sparks opportunities to share with others about the good work they are doing through Convoy of Hope.
- 6** Give the entire congregation an update on how much was raised following your *One Day* campaign. Celebrate the good work you did together!
- 7** Call your Convoy of Hope representative if you need additional ideas or encouragement. We're here to serve you.



# 4-WEEK SERIES EXAMPLE

## WEEK 1

- Show a video.
- Distribute the handouts and stickers.
- Ask your church members to consider giving.
- Announce the giving date.

## WEEK 2

- Show another video.
- Ask your congregation to share why your church cares about the poor and suffering within their circles of influence.
- Remind them of the giving date.

## WEEK 3

- Show a third video.
- Distribute giving envelopes.
- Collect the donations.

## WEEK 4

- Announce how much your church generously gave.
- Celebrate the difference they made!



## A Powerful Sticker

*Wearing the One Day sticker in the workplace is a powerful statement. Doing so tells the world that your church is determined to fight poverty, hunger, and suffering.*

*Encourage your people to proudly wear their One Day sticker on the day they choose to work for people in need.*



## Your Order

	Leader's Guide
	Poster Sets
	Poster Sets (Spanish)
	One Day Stickers
	Handouts
	Handouts (Spanish)
	Envelopes
	Envelopes (Spanish)
	Kids Handouts

*Celebrate the difference  
you and your church  
made in just One Day.*

Send donations to:

Convoy of Hope  
Attn: **One Day Offering**  
P.O. Box 1125  
Springfield, MO 65801

Or visit:

**[convoy.org/oneday](https://convoy.org/oneday)**

