



**YOUR  
ONE DAY**  
*Transforms*  
**THEIR EVERY  
DAY**

CONVOY OF HOPE

**ONE DAY**  
*to* **EMPOWER WOMEN**

CONVOY OF HOPE<sup>®</sup>  
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Convoy of Hope's *One Day to Empower Women* is a simple way for you, your friends, and your family to transform the lives women and girls around the world.

By giving one day's wage, you provide women — and by extension, their families — with the chance to break the cycles of poverty and hunger that have gripped their communities for generations.

*One Day to Empower Women* provides a practical way for you to live out Proverbs 19:17 — “Whoever is kind to the poor lends to the LORD, and He will reward them for what they have done.”

*One Day to Empower Women* levels the playing field by asking equal sacrifice, not equal giving.

**WORK ONE DAY, GIVE ONE DAY**

# DELIVERING HOPE SINCE 1994

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*Convoy of Hope is a nonprofit,  
faith-based organization that has  
helped more than 200 million people  
worldwide through programs such as:*

**WOMEN'S EMPOWERMENT**

**CHILDREN'S FEEDING**

**AGRICULTURE**

**DISASTER SERVICES**

**RURAL INITIATIVES**

**COMMUNITY EVENTS**

# ONE DAY IS WORKING

In dozens of countries around the world, tens of thousands of women are advocating for themselves and creating change that will last for generations.

They are experiencing the love of Christ and discovering the genuine hope that God brings.





# DID YOU KNOW?

*Globally, an estimated 388 million women and girls live in extreme poverty.*

*More than 83% of the world's extremely poor women and girls live in Sub-Saharan Africa (62.8%) and Central and Southern Asia (20.9%).*

Like you, Convoy of Hope finds this unacceptable.

We believe every life has value. Because of that, we are determined to bring help and hope to those who are hurting. We are committed to demonstrating the impact of God's love in a tangible way.

*Statistics obtained from the 2022 Women Count Data Hub and the partners of the Women Count program.*



*Our work is made possible by:*

- Staying transparent, which is evident by the Four Star Charity Award we've received from Charity Navigator every year since 2002.

- Wisely stewarding the faithful generosity of many companies, churches, and individuals each year.







# SOPHIE'S STORY

Sophie, once the owner of a lucrative farm in Kenya, watched her success come crashing down when a devastating drought robbed her of her ability to provide for her family.

“There was no rain. The people left our area,” Sophie said. “They were moving their cattle to other places that weren’t so dry. My customers were gone and my crops wouldn’t grow.”

The drought took a toll on Sophie’s land, her business, and her family. She watched her livestock die and began to worry how she would feed her children.

“With no rain, my business collapsed,” said Sophie.

Sophie had previously participated in Convoy of Hope’s Women’s Empowerment program in Kenya. She learned how to save money, how to lead a successful business, and how to maintain hope and positive values.

“I had gained confidence in running a business and I knew I could do it again,” she said.

So Sophie soon started a new business: a gas station. Her new business boomed in ways a farm never could during a drought. Sophie was, once again, providing for her family and others in her community.





“It has been a blessing,” she said.  
“Through Convoy, I was able to start  
businesses that have helped me be a  
blessing to the church and community.  
I thank God for Convoy of Hope  
because they completely changed my  
life.”

# SHARE YOUR STORY

*No matter what you do for a living,  
you can transform lives.*

*Share the good work you and Convoy of Hope are doing to help women and their families.*

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*Proudly wear your sticker on the day you have chosen to work for women. The sticker will create opportunities for meaningful conversations with people you see throughout the day.*

*Be sure to tag Convoy of Hope on your social media platforms!*

 /convoyofhope  @convoyofhope  /convoyofhope



# ONE DAY IS SIMPLE



Calculate how much you make each work day, and set that amount as your *One Day to Empower Women* giving goal.

Then give your gift. It's that easy!

*One Day* is about equal sacrifice, not equal giving.

What does that mean? No matter what you make, you play a significant role in transforming women's lives.

Give via mail:

**P.O. Box 1125**

**Springfield, MO 65801**

Give online:

**[convoy.org/oneday-women](https://convoy.org/oneday-women)**

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# FOUNDER'S STORY



Convoy of Hope was founded in 1994 by the Donaldson family. Their inspiration for starting the organization can be traced back to the many people who helped their family after their father, Harold, was killed by a drunk driver in 1969.

Today, over 200 million people have been served throughout the world by Convoy of Hope. We are proud that we work through businesses, government agencies, churches, and other nonprofits to provide help and hope to those who are impoverished, hungry, and hurting.





© 2022 Convoy of Hope is a 501(c)(3) tax-exempt organization (EIN: 68-0051386). All donations are tax-deductible where allowed by law.

[convoy.org/oneday-women](https://convoy.org/oneday-women)