



Leader's Guide

International Amateur Sports Federation Benefitting Convoy of Hope

Play for Good

When you *play for good* you help Convoy of Hope fight hunger, poverty and suffering in the United States and around the world. In doing so, you give children, women, and survivors hope beyond their circumstances.

Four Steps

1. Register at goplayforgood.com and we'll assign you a coach or you can walk through it yourself
2. Choose your sport, team, fundraising goal, time, location, rules, and the Convoy of Hope initiative you want to raise awareness and funds for
3. Invite your family and friends to participate by playing, sharing, or giving. We've got plenty of downloadable assets for you to promote your game
4. Play your game.

Windfall

When you raise at least \$125 you'll get a super soft, International Amateur Sports Federation T-shirt.

FAQs

Who can participate In IASF?

- Anyone, at any age, can participate! Even if you'd rather do a non-sports activity you can participate in the International Amateur Sports Federation Benefitting Convoy of Hope campaign by creating an activity you'd like to use to help others.

What impact can I make?

- When you *play for good* you'll be helping some of the most hungry, impoverished and hurting people in the world. Your participation will help those in need.

What should I expect after creating my campaign?

- After you sign up at playforgood.com, you'll receive an awesome sticker, welcome kit, and a personal landing-page link that you can customize and share with your family, friends, and colleagues. Your game or activity can be as structured — or unstructured — as you want. The point is to have fun while *playing for good* so others have the help and hope they need.

Is Convoy of Hope a trusted organization?

- We are a faith-based 501(c)3 nonprofit organization who has received Charity Navigator's 4-star rating for 19 years running — less than 1% of nonprofits have this distinction. We're also listed No. 48 on *Forbes* Top 100 list of charities in the U.S.

How will the funds I raise be put to work?

- By raising funds you'll be meeting needs. You also get to pick the Convoy of Hope program or initiative you want to support. Click here [\[add link\]](#) to learn more about all of our programs. No matter your choice, you'll help meet the needs of children, women, families and communities around the world.

Do I have to collect any funds?

Your custom landing page will do all the work for you with a special link that will allow your connections to give to Convoy of Hope. As the leader of your International Amateur Sports Federation event we want you to spend all your time playing for good. Your coach will work with you to strategically and thoughtfully create an event marked with creativity, excellence and innovation.

How do I do a bigger event with my company, organization or team?

Please email IASF@convoyofhope.org and a coach will be in contact with you quickly.

Can I ask more questions?

Sure, reach out to IASF@convoyofhope.org and we'll let your coach know you need some more answers.