



**CONVOY:Women**

# Women's Empowerment Engagement

Get involved as a church, business, or individual.  
When you change HER story, you change the world!



## Introduction

Thank you so much for partnering with us to make a difference in the lives of women and girls around the world.

No matter how you choose to be involved, you can expect exceptional service from Convoy:Women. We will equip you with resources that will empower YOU to raise awareness and support for the

beautiful but marginalized women and girls whom Convoy of Hope serves.

### **Below are ideas to help inspire you.**

We are often asked how much it costs to empower a woman or a girl. It varies, depending on the country, but here are the average costs.

- **\$10 will provide a feminine hygiene kit for a girl in our program.**

Without feminine hygiene products, many young women are forced to stay home from school. Providing education and hygiene kits will keep girls in school, and will restore both their confidence and dignity.

- **\$25 will empower a girl for one year.**

Through our Girls' Empowerment groups, girls learn about culturally relevant issues, such as nutrition, emotional health, gender-based violence, harmful practices, and feminine health. Your gift engages one girl in this valuable after-school group that is both fun and educational!

- **\$50 will provide nutritional supplements for a mother.**

Through Convoy of Hope, women — including expectant mothers — receive food and vitamins to support their child's nutrition. Often, the greatest gift you can give to a mom is caring about her children. Today, you have the opportunity to do just that.

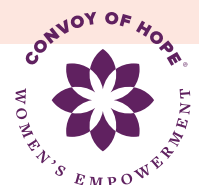
- **\$300 will provide a woman with startup capital for her business.**

When a woman starts her own business through Convoy's Women's Empowerment program, she receives a gift — not a loan — in the form of equipment or inventory. Your gift fuels a woman's dream of running her own business and lifts up her community.

- **\$1,000 will enroll a woman in an Economic Empowerment group.**

Our Economic Empowerment groups provide women with training, coaching, and equipment to start their own businesses. Your gift today allows one woman to join this program, ensuring that she can successfully operate her own business and break the cycle of poverty for her family.

**Please know that we are here to assist you in any way we can.  
Just contact us at [convoywomen@convoyofhope.org](mailto:convoywomen@convoyofhope.org).**





## Businesses

Workplace giving is an employee engagement model designed to satisfy the Corporate Social Responsibility of a business by giving employees the opportunity to volunteer or make donations to charities. Workplace giving can bring a sense of purpose and community to employees, no matter the size of the business.

### 1. Employee Payroll Deduction

- Your employees can be part of a movement of compassion by giving one day of their annual wage to help women in need.
- Payroll deductions allow employees to donate a portion of each paycheck to Convoy of Hope's Women's Empowerment initiative.
- Your employees can also take the [Change Her Story Challenge](#) or [host an event](#) of your choosing to empower women and girls all over the world.

### 2. Employee Matching Funds

- Corporate matching gifts incentivize your employees to give.

### 3. Volunteering

- We provide the opportunity to volunteer by building baby care, feminine hygiene, family hygiene, and hygiene [kits](#).
- We also provide special [volunteer opportunities](#).

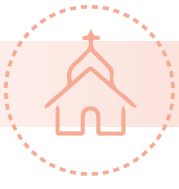
### 4. Donating a Portion of Sales

- Businesses can donate a portion of their total profits or profits from the sale of a specific item.

### 5. Serve Through Field Teams

- Gather a group to serve through [Field Teams](#) and work with local people to complete projects that are vital to their community.





## Churches

A mission emphasis can be done in many ways, whether as a whole church or by the women of your congregation.

### 1. Make Empowerment Missional

- Challenge your congregation to give one day's wage of their annual salaries to help women and girls in need.
- Take the [Change Her Story Challenge](#). Collect spare coins and help change the stories of women and girls around the world!
- [Host an event](#) to highlight Convoy's work with women in any setting and at any time throughout the year, such as International Women's Day, Mother's Day, or Christmas.
- Purchase items from the Convoy of Hope [online store](#) to offer your church or to use as gifts and door-prizes.
- Gather your church and community to pack baby care, feminine hygiene, family hygiene, and hygiene [kits](#).
- Gather a group to serve through [Field Teams](#) and work with local people to complete projects that are vital to their community.
- [Be the Voice!](#) Encourage your church to advocate for women and girls through their social media platforms. Follow us on Instagram, join our Facebook group, and text the word "WOMEN" to 68828.
- [Join Convoy:Women](#) to receive inside information about Convoy's Women's Empowerment program.

### 2. Conferences

- The Convoy:Women team loves to share the message of empowerment at conferences around the country to bring awareness and foster advocacy.



## Individuals

Many of the previous suggestions for businesses and churches can also apply to individuals who want to make a difference.

### 1. Join [Convoy:Women](#)

- Join Convoy:Women to receive inside information about Convoy's Women's Empowerment program.

### 2. [Be the Voice](#)

- Be the Voice for women and girls through your social media platforms.
- Follow us on Instagram, join our Facebook group, and text the word "WOMEN" to 68828.

### 3. [Shop With Purpose](#)

- Shop with purpose on Convoy of Hope's online store. Do what you love and make a difference all at the same time!



## Creative Ideas

Below are creative ideas shared by many women who have a heart of compassion. Contact us if you have ideas to add.

- **Jingle Jammies**
  - Have a Jingle Jammies event at your church or home. Include fun party activities, such as “minute to win it” games, pillowcase painting, cookie frosting, lullaby Scripture songs, or a gift exchange with slippers and socks.
- **Christmas Gala**
- **Mother’s Day Event or Offering**
- **Women’s Comedian**
- **Art Night**
- **Birthday Party**
  - People donate instead of giving a gift.
- **Missions Fashion Show**
- **Craft Show**
- **52 Club**
  - Participants give \$1 for every week of the year.
- **Pop-Up Convoy Store**
  - Sell products from Convoy’s online store for ladies to purchase.
- **Entry Donations**
  - Donate the entrance fee of an event and communicate that the fee goes toward helping women and girls.
- **Business Luncheon**
  - Share the need and ask for donations to empower and educate women and girls.
- **Mother & Daughter Event**
- **Host a Kit-Making Event**
  - Choose between feminine, baby care, family hygiene, or hygiene kits.
- **Collect Change**
  - Ask those in a small group, Bible study, or local kid’s group to participate.
- **Youth Event**
  - Raise awareness and support.
- **Fitness Class**
  - Donate the fee to Women’s Empowerment.
- **Create Hope**
  - Host a jewelry-making event where the fee goes to Women’s Empowerment and participants take home the jewelry or another DIY item they make.
- **Set a Goal**
  - Set a goal to sponsor a specific number of women.
- **Music Grams**
- **Parties for Handmade Merchandise**
- **Share a Woman’s Story**
  - Share a woman’s story in a business newsletter or email as an opportunity to give.
- **Women’s Walking Club**
- **Christmas Brunch**
- **Sunday-Morning Highlight**
  - Take up an offering and create an information booth.
- **Weekend of Hope**
  - Participants hold fundraisers of their choosing, such as walking, raking leaves, cleaning, mowing, or whatever else works for them.



## International Women's Day

Here are some ideas of how you can host an event to celebrate International Women's Day on March 8 every year.

### 1. Hold a fashion show.

- Play appropriate music for the style of fashion being modeled from various countries.
- Serve a delicious meal or dessert and share about the needs of women around the world and how Convoy is responding through job training and education.

### 2. Serve international foods.

### 3. Have interactive stations representing various women-owned businesses, such as:

- A vegetable and fruit stand. Serve favorites of the region.
- A bakery. Make bread or tortillas.

### 4. Join Convoy of Hope's Virtual Experience.



## What People Are Saying

“Our Convoy:Women event helped us direct our focus, create an atmosphere that pointed people to the cause, and helped share the story of women from around the world. The C:W team was a gift! They were very receptive to us and helped enhance what we were already doing. We set up a Convoy shop and held a silent auction to help raise thousands of dollars in one short gathering!”

—**NATALIE FAUST**

**Vineyard Church of the Rockies**

“We hosted our first ever Sisterhood Night! It was a huge success with over 650 women, and we are so excited about the future of what God is doing. We decided that \$5 of each ticket purchased will go to Women's Empowerment through Convoy of Hope. We had a goal to sponsor three women for the Women's Empowerment program, and we did it! We raised over \$3,200! I shared the video of Matilda's story, and also shared with them that we have a vision to sponsor 10 more women through our sisterhood next year. Our girls are excited about that vision and getting to be a part of something much bigger than themselves.”

—**MEGAN BRUESEKE**

**Community Church International**

“We kicked off our event at our Women's Christmas Brunch, and it was a great success! I gave out 100 Change Her Story Challenge jars and lots of story cards. The women were very excited about the project and had a great response.”

—**JANICE OLSON**

**Bethel Church**

“Our Change Her Story party was one year ago, and we are getting ready to send in another \$1,000, bringing our total to \$14,000 in 12 months — just from change jars! Our entire church participates in the change jars: women, men, youth, children. We keep a supply of the change jars on our Information Counter at all times. People will turn in their full jar and grab an empty one. We also added Change Her Story to our online giving menu and have people that give to it online monthly. Our church, especially our women, are very concerned about the plight of women worldwide and are extremely committed to empowering these women. We are so grateful to Convoy for giving us the opportunity to change stories for these sisters!”

—**REBECCA NEWTON**

**Pastor of Sacramento Church**



## What People Are Saying (Cont.)

“The Change Her Story Challenge was a powerful tool that resonated with every generation at our church. This truly was a win-win. It was a very easy way to make a difference at the end of every workday, as well as an opportunity to clean up the spare change stashed in our homes!”

—**LAURA LEE**

**Pastor of Church Alive**

“I did my first Convoy:Women event last Christmas, and it went so well. We got off to a great start with what I hope is a yearly tradition! The kit was super helpful that you sent.”

—**WENDY ENGLISH**

**Pastor of Windsor Vineyard Church**



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