

CONVOY OF HOPE®  
WOMEN'S EMPOWERMENT



**HOPE**  
for every  
*Woman*

✿ Equip ✿ Educate ✿ Empower

# The Mission

**To encourage women around the world to realize their value and reach their potential through job training and education.**

When women are given the opportunity to generate income, it impacts their families and their country's economic standing. We want to empower women to make strategic, independent life choices through community-based training and nontraditional, microenterprise development.

**To reach girls aged 10 to 18 who live in impoverished communities and are considered at risk.**

Teens receive education in areas of self-esteem, body image, gender-based violence, and more.

# The Motivation



**821 Million**

More than 821 million people are food insecure globally. The majority are women and minors. Many are making less than \$1.90 per day.



**90%**

Women reinvest up to 90% of their earnings back into their households and manage it toward nutrition, food, healthcare, school, and income-generating activities. This helps break the cycle of intergenerational poverty.



**70 Million**

There are 70 million child brides in the world, equating to 1 in 3 girls within developing countries.



# The Method

 **Equip** mothers so they can start their own businesses, send their children to school, and provide for their families.

 **Educate** girls so they can make good choices for their futures, such as staying in school, delaying marriage, and pursuing job opportunities.

 **Empower** women and girls through education so they can know their value and find sustainable solutions that will change the course of their lives and impact generations to come.



Dorcas runs a successful jewelry business in Tanzania.

# How can we change their stories?



## JOIN

Join Convoy:Women, a sisterhood of advocates for the women and girls Convoy serves.



## GIVE

Your kindness will make a difference for generations to come.



## SHOP

Shop with a purpose! Do what you love and empower women and their families at the same time.



## TEXT

**"WOMEN"** to 68828 and go on this journey with us.



## FOLLOW

Follow on IG @convoywomen and FB at Convoy:Women to be the voice for those who have none.

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