



CONVOY OF HOPE®

MEDIA KIT

CONVOY OF HOPE

DELIVERING HOPE TO THE WORLD

2022



OUR STORY

Convoy of Hope was founded in 1994 by Hal Donaldson. His inspiration for starting the organization can be traced back to the many people who helped his family after his father was killed by a drunk driver in 1969.

It is Convoy of Hope's privilege to work with churches, businesses, government agencies, and other nonprofits to provide help to the impoverished, hungry, and hurting.



OUR MISSION

Convoy of Hope is a faith-based, nonprofit organization with a driving passion to feed the world through children's feeding initiatives, community outreaches, and disaster response.

HOW WE DO IT

Convoy of Hope is committed to stewarding resources wisely and efficiently. The organization is informed and shaped by strong, capable, and diverse leadership. Convoy's board represents various social, corporate, philanthropic, and religious sectors.

TRANSPARENCY & ACCOUNTABILITY

Convoy's commitment to excellence has been recognized by the largest and most-utilized evaluator of charities in the U.S. — Charity Navigator. Convoy has received Charity Navigator's highest honor, the Four Star Charity award, each year since 2002. This prestigious accomplishment puts Convoy of Hope in the top 1% of charities rated.

OUR IMPACT

193 million+

People served since 1994

\$1.69 billion+

In food and supplies distributed since 1994

35,300+

Women and girls empowered in 2021

3,000+

Communities served in 29 countries

23,900+

Individuals trained in agricultural practices in 2021

465,000+

Children in our strategic feeding program in 2021

550+

Total disaster responses worldwide

80

Community distribution events in 2021

WHAT WE DO

CHILDREN'S FEEDING

HOPE BEGINS WITH A MEAL

Convoy of Hope wants to see lives changed — free from poverty and hunger — through Children's Feeding. A nutritious meal opens doors to provide children and their families with education, clean water, job and agricultural training, and a sense of hope.

AGRICULTURE

HOPE IN EVERY HARVEST

Food security transforms communities by lifting people out of dependence for their daily sustenance. Through Convoy of Hope's Agriculture program, vulnerable farmers and families are equipped with skills, tools, and seeds to produce life-sustaining crops. Tens of thousands of meals are harvested each year, some of which are used to support Convoy's Children's Feeding program — simultaneously generating income for local farmers.



WOMEN'S EMPOWERMENT

HOPE FOR EVERY WOMAN

When women are given the opportunity to generate income, it impacts their families and their country's economic standing. Convoy partners with women to develop sustainable resources that they can leverage to make more strategic, independent life choices.



DISASTER SERVICES

HOPE IN EVERY STORM

Convoy of Hope's Disaster Services team is consistently among the first to respond to disasters at home and around the world. This team is highly regarded for its scalable response and distribution model, which utilizes several warehouses, a specialized disaster response fleet, and a highly trained team of staff and volunteers to respond to disasters quickly and effectively.

COMMUNITY EVENTS

HOPE STARTS HERE

At Community Events, Convoy provides free groceries, health services, haircuts, family portraits, job services, veterans services, a Kids' Zone, a hot meal, new children's shoes,



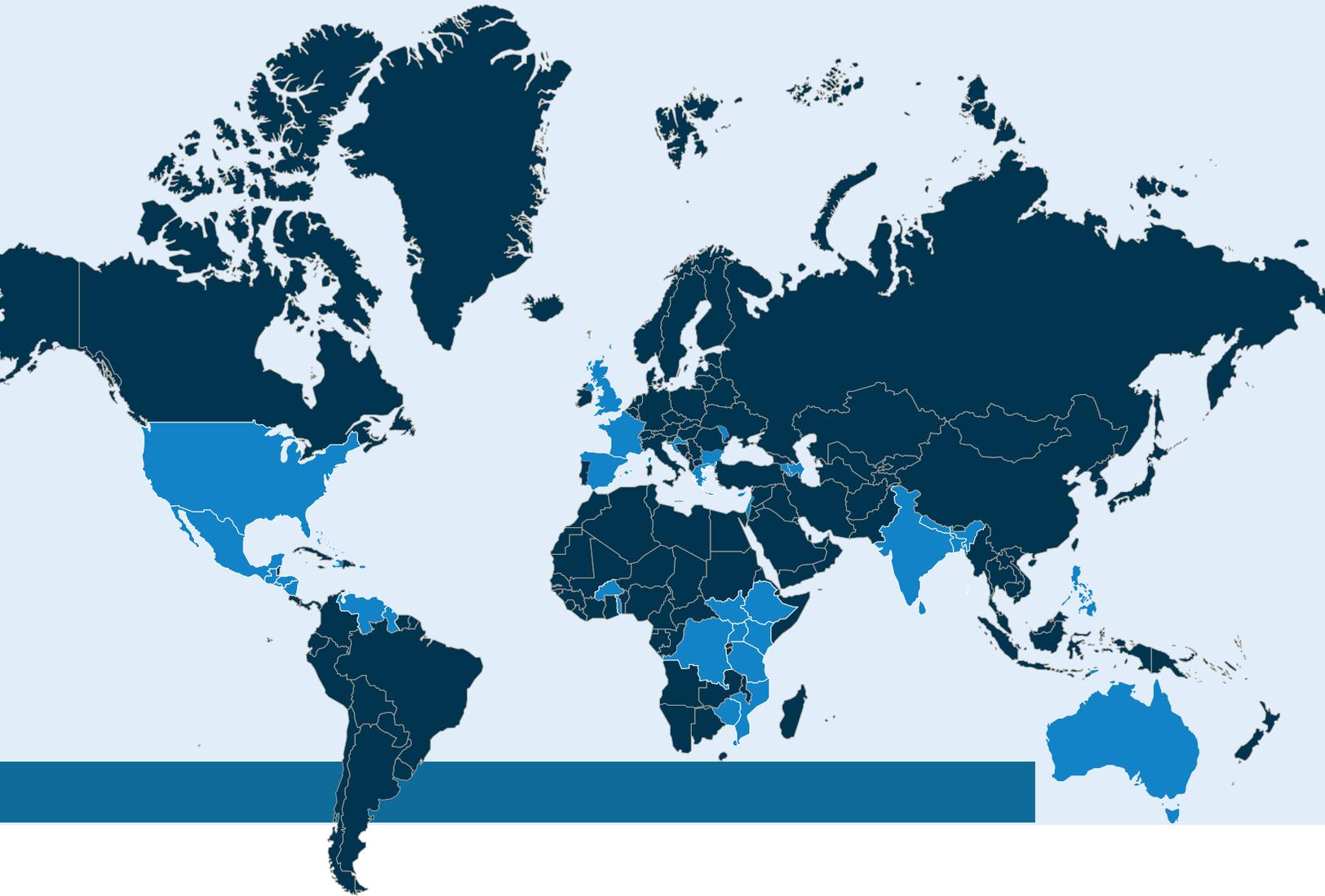
and much more to those who may not have the means to acquire these things themselves. These events strengthen communities by meeting the immediate needs of local families and creating opportunities for future collaboration between local entities.

RURAL INITIATIVES

HOPE FOR RURAL COMMUNITIES

Poverty and hunger have gained a devastating edge in rural communities. Through Rural Initiatives, Convoy resources, empowers, and partners with rural churches through training, mentoring, and coaching. Convoy believes that increased presence and partnership with local leaders will help strengthen and enrich entire neighborhoods and towns.

A WORLDWIDE EFFORT



Countries Where We Serve

Armenia
Australia
Azerbaijan

Bahamas
Bangladesh
Bosnia
Bulgaria
Burkina Faso
Cyprus
Democratic Republic of the Congo

East Timor
El Salvador
Eswatini
Ethiopia
Fiji
France
Greece

Guatemala
Guyana
Haiti
Honduras
India
Israel
Kenya

Lebanon
Mexico
Moldova
Mozambique
Nepal
Nicaragua
Philippines

Puerto Rico (U.S.)
South Africa
South Sudan
Spain
Sri Lanka
St. Vincent
Tanzania

Togo
Uganda
United Kingdom
Venezuela
Zimbabwe

Convoy of Hope works in dozens of countries around the world each year. Whether through established programming, strategic short-term interventions, or through partnerships, Convoy is always looking for ways to serve vulnerable people and communities.

Scan the QR code to learn more about how we serve around the world.



UNITED IN COMPASSION

There are a number of ways you can help Convoy of Hope and our mission to feed the world.

GENEROSITY

Convoy's [One Day to Feed the World](#)® and [feedONE](#)® campaigns allow anyone — regardless of their income — to participate in giving back to those in need.

COMMUNITY EVENTS

Many partner churches have hosted [Community Events](#) and helped bring local churches, businesses, community services, and health organizations together to serve their communities.

DISASTER SERVICES

Help Convoy of Hope be ready when disaster strikes by building [hygiene kits](#), [baby kits](#), or [volunteering at the World Distribution Center](#).

FIELD TEAMS

Partner with Convoy of Hope by taking the opportunity to help at an international program center through [Field Teams](#).





For press inquiries:

Ethan Forhetz – Vice President of Public Engagement

(417) 851-4645

eforhetz@convoyofhope.org

World Distribution Center

1 Convoy Drive

Springfield, MO 65802

P: (417) 823-8998

F: (417) 823-8244

   /convoyofhope