

# DELIVERING HOPE SINCE 1994



**CONVOY OF HOPE®**

# WHO & WHY

## OUR STORY

Convoy of Hope was founded in 1994 by Hal Donaldson. His inspiration for starting the organization can be traced back to the many people who helped his family after his father was killed by a drunk driver in 1969.

It is Convoy of Hope's privilege to empower the local church in providing help and hope to the vulnerable, hungry, and hurting.

## HOW WE DO IT

Convoy of Hope is committed to stewarding resources wisely and efficiently. The organization is informed and shaped by strong, capable, and diverse leadership. Our board represents various social, corporate, philanthropic, and religious sectors.

## TRANSPARENCY & ACCOUNTABILITY

Our commitment to excellence has been recognized by the largest and most-utilized evaluator of charities in the U.S. — Charity Navigator. Convoy of Hope has received Charity Navigator's highest honor, the Four Star Charity award, each year since 2002. This prestigious accomplishment puts Convoy of Hope in the top 1% of charities rated.

## A GOD-GIVEN MISSION

Convoy of Hope is a faith-based, nonprofit organization with a driving passion to feed the world through children's feeding initiatives, community outreaches, and disaster response.



## An Eternal Impact

3 new Biblical Education Coordinators hired in 2020  
4,455 church and organizational partners

**163** million+

People served since 1994

**2,100** +

Communities served in 21 countries

**\$1.39** billion+

In food and supplies distributed

**387,000** +

Children in our strategic feeding program

**46,200** +

Women and girls empowered

**480** +

Disaster responses worldwide

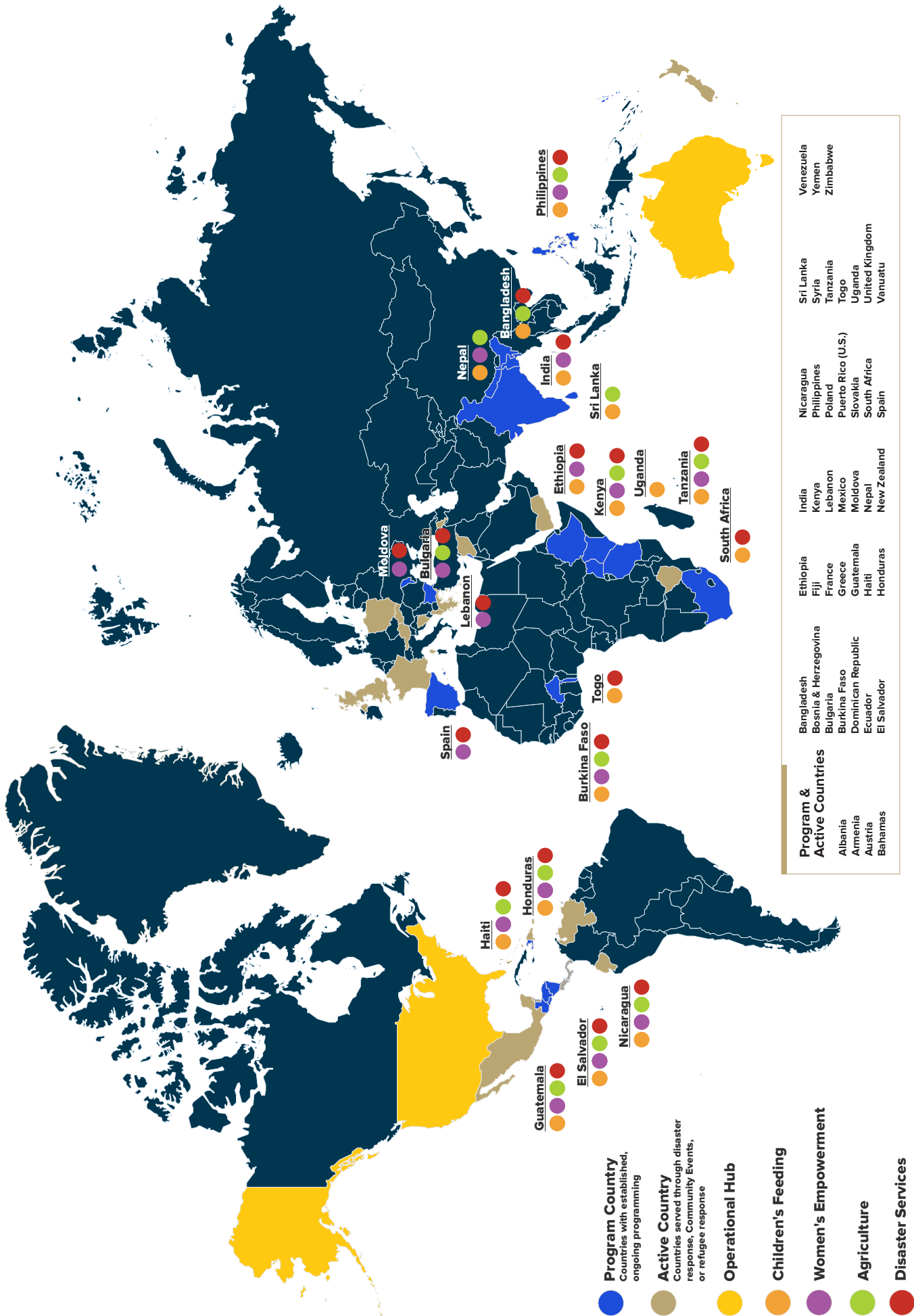
**39,900** +

Individuals trained in agriculture

**200** million+

Meals delivered in response to the COVID-19 pandemic through Community Events, Disaster Services, and Rural Initiatives

# WHERE





# WHAT

**As a faith-based, international humanitarian-relief organization, our goal is to bring hope to those who need it most.**

## CHILDREN'S FEEDING

HOPE BEGINS WITH A MEAL



We believe children are essential members of their communities. As future leaders, they'll have the opportunity to one day bring positive change to their countries by breaking the cycles of poverty and hunger. We use regular meals in schools and access to clean drinking water as starting points to build and support thriving communities.

## DISASTER SERVICES

HOPE IN EVERY STORM®



Convoy of Hope's Disaster Services team is consistently among the first to respond to disasters at home and around the world. Highly regarded for our scalable response and distribution model, we utilize our eight international warehouses, four domestic warehouses, a specialized disaster response fleet, and a highly trained team of staff and volunteers to respond quickly and effectively.

## AGRICULTURE

HOPE IN EVERY HARVEST



Food security transforms communities by lifting people out of dependence on others for their daily sustenance. Through our Agriculture program, we equip vulnerable farmers and their families with the skills, tools, and seeds to produce life-sustaining crops.

## COMMUNITY EVENTS

HOPE STARTS HERE



At our Community Events, we partner with businesses, agencies, churches, and organizations to provide free groceries, health and dental screenings, haircuts, family portraits, veterans services, hot meals, career service training, and much more to those who may not have the means to access these resources themselves.

## WOMEN'S EMPOWERMENT

HOPE FOR EVERY WOMAN



When women are given the opportunity to generate income, it impacts the economic standing of their families and communities. We partner with women to help develop sustainable resources which they can leverage to make more strategic, independent life choices.

## RURAL INITIATIVES

HOPE FOR RURAL COMMUNITIES



Poverty and hunger have gained a devastating edge in rural communities. Through this initiative, we resource, empower, and partner with rural churches through training, mentoring, and coaching. Our goal is to train leaders to help the working poor and strengthen their communities.

# Children's Feeding

## Hope Begins with a Meal

Convoy of Hope wants to see lives changed — free from poverty and hunger — through our Children's Feeding initiative. A nutritious meal opens doors to provide children and their families with education, clean water, job and agricultural training, and a sense of hope.

## OUR APPROACH

### Nutritious Meals

Many of the children engaged in this program eat their only meal of the day at school. We monitor their health and growth, implementing appropriate sustainability programs based on the needs represented in each country.

### Better Access to Clean & Safe Water

We've also committed to collecting water, distributing water filtration systems, and equipping local partners with the tools they need when safe water isn't available.

### Healthy Living Environments

Dangerous structures and improper sanitation can derail a child's life. We create healthy living environments by teaching appropriate sanitation practices, completing school rehabilitation projects, and showing locals how to build proper latrines.

## CHILDREN ARE THE FUTURE

We believe children are essential members of their communities. As future leaders, they'll have the opportunity to one day bring positive change by breaking the cycle of poverty and hunger. We use a daily meal as a starting point to build strong, loving communities with clean water, healthy living environments, and effective education.



**Children's Feeding**

A CONVOY OF HOPE Program



# 2020 Totals

**387,241**

Children Engaged in  
Strategic Feeding Program

## ACTIVE IN 17 COUNTRIES

Bangladesh, Burkina Faso, El Salvador,  
Ethiopia, Guatemala, Haiti, Honduras,  
India, Kenya, Nepal, Nicaragua,  
Philippines, South Africa, Sri Lanka,  
Tanzania, Togo, and Uganda



# Disaster Services

## Hope in Every Storm®

Convoy of Hope's Disaster Services team is consistently among the first to respond to disasters at home and around the world. Highly regarded for our scalable response and distribution model, we utilize our eight international warehouses, four domestic warehouses, a specialized disaster response fleet, and a highly trained team of staff and volunteers to respond to disasters quickly and effectively.

We serve millions of people affected by natural and human-made disasters and crises every year through partnerships with local churches, businesses, government agencies, other nonprofits, and our incredible donors and volunteers.

## OUR APPROACH

### Preparedness

Our team provides preparedness and resilience training for leaders and volunteers. We equip each individual with the wisdom and tools they need to partner with Convoy of Hope during a disaster and help their communities become more prepared before they experience one.

### Monitoring

Our team constantly monitors developing weather and natural disaster events, as well as the ever changing climate of conflict and economic situations. By staying up to date and utilizing on-the-ground connections with partners, we gain a better understanding of the realities in affected areas and can respond quickly.

### Response

Response efforts vary depending on the nature of a disaster. We work with national, state, and local partners to equip our teams and volunteers with the information they need to provide immediate assistance through the distribution of relief supplies, such as food, clean water, hygiene kits, and other needed items.

### Recovery

Our ultimate goal is to assist families and communities in returning to self-sustainability after a disaster. To do that, our teams utilize various initiatives, including organizing volunteers in debris removal and cleanup, distribution of building materials, income generation projects, agricultural training, and assisting in the rebuilding process. We continue our work for months — sometimes even years — to bring immediate relief.



# 2020 Totals

## INTO THE STORM

Disasters may not discriminate, but neither does true kindness. We've responded to hurricanes, typhoons, earthquakes, tornadoes, volcanoes, wildfires, droughts, floods, and other crises in the U.S. and around the world. Why? Our heart and our mission is to give people help and hope in their greatest time of need.

**117 million+** | Pounds of Relief Supplies Distributed

**200 million+** | Meals Served Globally in Response to COVID-19

**31,085,741** | Individuals Served Around the World

**26** U.S. Responses

**36** International Responses



**Disaster Services**

A CONVOY OF HOPE Program



# Rural Initiatives

## Hope for Rural Communities

Poverty and hunger have gained a devastating edge in rural communities. Through Rural Initiatives, we resource, empower, and partner with rural churches through training, mentoring, and coaching. We believe their increased presence and partnership with local leaders will strengthen and enrich their communities.

## OUR APPROACH

### Partnering

Rural Initiatives depends on partnerships with community leaders, local organizations, and churches in rural communities to reach out to people who are less fortunate.

### Training

We believe lasting change takes place when pastors and community leaders are trained, equipped, and empowered. Convoy of Hope holds training sessions in communities across the country and at our World Distribution Center in Springfield, Missouri.

## OVERLOOKED SUFFERING

Poverty traps children in a cycle that prevents them from receiving quality education, nutrition, and medical care. This need isn't spoken of often, and we find it unacceptable. We'll continue working tirelessly to bring positive change to these communities.



**Rural  
Initiatives**

A CONVOY OF HOPE Program





# Women's Empowerment

## Hope for Women

We encourage women around the world to realize their value and reach their potential through job training and education. As a result, many now own a business that allows them to better feed and care for their children.

## OUR APPROACH

### Economic Empowerment

Economic Empowerment groups provide materials, training, and small grants for startup businesses to women living in extreme poverty. Participants attend 15 trainings focused on health, nutrition, and life skills. For six months following the startup, our team and church-based volunteers visit weekly to provide personal counseling and ongoing support.

### Family Health Empowerment

Family Health Empowerment groups provide women who have limited socioeconomic means — specifically those with young children — with health education, nutrition, childcare, gardening, and financial skills. We provide groceries to the mothers who attend and monitor the nutrition levels of children younger than 5 years old.

### Girls' Empowerment

Convoy of Hope facilitates weekly after-school groups where girls learn about relevant topics like general health, nutrition, hygiene, emotional health, and harmful cultural practices. Girls also learn about their inherent value and promote it through the creative arts. We want to help them finish secondary school, delay marriage, pursue job opportunities, and make decisions that benefit their future families.

## WOMEN AGAINST POVERTY

When women are given the opportunity to generate income, it impacts their families and their country's economic standing. We partner with women to help develop sustainable resources which they can leverage to make more strategic, independent life choices.



**Women's  
Empowerment**

A CONVOY OF HOPE Program



# 2020 Totals

7,788

Women  
Empowered

2,437

In Economic  
Empowerment Groups

5,351

In Family Health  
Empowerment Groups

19,053

Girls  
Empowered

46,257

Total Participants Since 2011



# Agriculture

## Hope in Every Harvest

Food security transforms communities by lifting people out of dependence for their daily sustenance. Through our Agriculture program, we equip vulnerable farmers and families with the skills, tools, and seeds to produce life-sustaining crops. Tens of thousands of meals are harvested each year for our Children's Feeding program, which simultaneously generates income for local farmers.

## OUR APPROACH

### Assessment

We use the best tools available to assess the local culture, context of living environments, and economic situation of the local community to really understand people's food security needs.

### Education

We strive to take the best science to farmers through curriculum, workshops, and advice from local agronomists and technicians. As we make agronomy education available, we also increase the information flow to the community at large.

### Implementation

We strive to assist farmers in implementing the best practices for both pilot and large-scale projects.

## WHERE IT ALL BEGAN

We piloted our Agriculture initiative in Haiti, where farmers lost the knowledge of adequate farming after years of food aid being shipped into the country. After training them in agronomy, farmers now grow their own crops to feed their families and help sustain our Children's Feeding program.



**Agriculture**  
A CONVOY OF HOPE Program



# 2020 Totals

## 15,351

Individuals Engaged in  
Agricultural Training

## ACTIVE IN 13 COUNTRIES

## 39,936

## TOTAL PARTICIPANTS SINCE 2011



# Community Events

## Hope Starts Here

Communities are the heart of counties, states, and nations. Convoy of Hope is committed to working with local volunteers, businesses, agencies, churches, and organizations who believe in building stronger communities through generosity and kindness.

## OUR APPROACH

### Guests of Honor

At the heart of our events is compassion. Guests of Honor at our Community Events come by the thousands to experience a fun-filled day of free food, services, and products. Many of our honored guests are working families living in or on the fringes of poverty. These events provide a hand up during difficult times.

### Community Partnerships

Partnerships with local governments, organizations, churches, and businesses are crucial to the success of every Community Event. Convoy of Hope's team members work in advance with community leaders and stakeholders to form partnerships that lead to both a successful event and lasting community connections and partnerships.

### Volunteers

Without volunteers, our Community Events wouldn't be possible. We engage with community members to build a pool of volunteers who help carry out the event and restore a sense of hope in our Guests of Honor.



## HOW WE GIVE

At our Community Events, we provide free groceries, health services, haircuts, family portraits, job services, veteran services, a kids zone, a hot meal, new children's shoes, and much more to those who may not have the means to acquire these things themselves.



# HOW

**There are a number of strategic ways your church can advance its mission through a Convoy of Hope partnership.**



## GENEROSITY

- Convoy of Hope gives your congregants the opportunity to exercise their generosity. Our *One Day to Feed the World*® and feedONE® giving campaigns allow anyone — regardless of their income — to participate in giving back to those in need.
- The women of your church can join Convoy:Women to help advance our Women's Empowerment initiative. This is an opportunity for women to be involved in compassion evangelism — empowering their sisters and daughters all over the world.

## SERVICE

### Community Events

- Many partner churches have hosted Community Events and helped bring churches of all denominations together to serve their community.

### Disaster Services

- Convoy of Hope wants to elevate the local church as much as possible in the midst of disaster. We have seen it over and over again — the Lord often positions His Church in the middle of the chaos to point people back to Jesus.

### Field Teams\*

- A highlight of churches partnering with Convoy of Hope is the opportunity to take a team to help at one of our international program centers.

## PASTOR & BUSINESS LEADER EVENTS

- Each year, Convoy of Hope hosts hundreds of pastors and business leaders to educate them on how to better advocate for the poor through our programming. These events are great for building relationships and exchanging ideas with other leaders.

## ADVOCACY OF LEADERS

- Just as a pastor advocates for the poor in their church family, business leaders can encourage their companies and employees to participate in giving back. Tens of thousands of organizations, companies, and churches partner with Convoy of Hope. Together, we get things done!



\*Due to pandemic travel restrictions, all Field Teams travel has been postponed.

