



CONVOY OF HOPE

Women's Empowerment



*Hope
for every
Woman*



EQUIP



EDUCATE



EMPOWER

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Our Vision:
To bring strength and dignity to women and girls around the world.

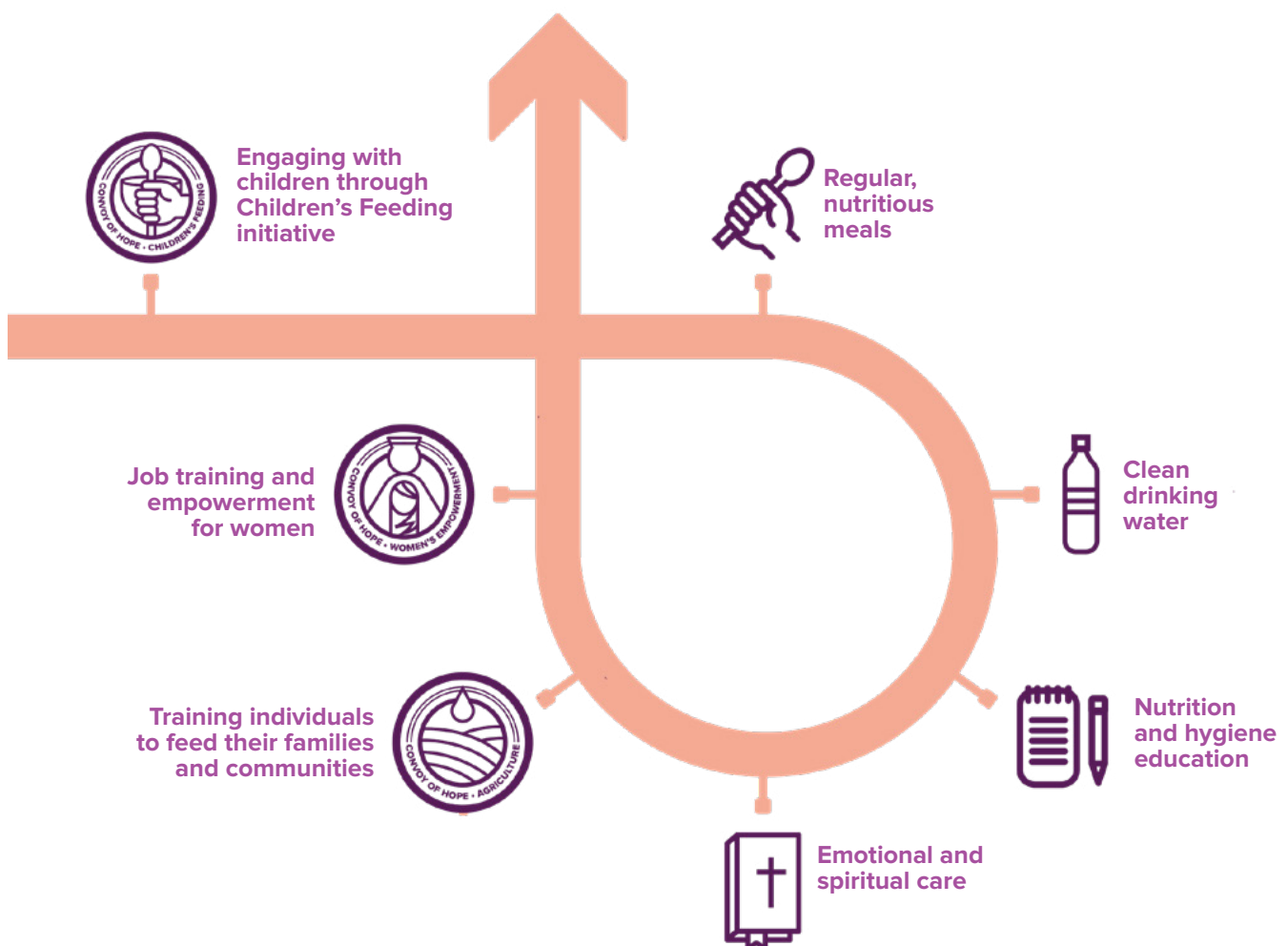
Sustainable Transformation

 CONVOY OF HOPE Delivering Hope to the World  Women's Empowerment Hope for Every Woman

How does the Women's Empowerment initiative work within Convoy of Hope's sustainable transformation programming?

Poverty is complex and requires a holistic and integrated programming approach. This is why Convoy of Hope's Women's Empowerment, Children's Feeding and Agriculture initiatives are key to our strategy. Our international programs are designed to work together to address poverty from multiple fronts. When we partner with women to build upon the capacity and resources they already possess, it positions them to make more strategic, independent life choices that benefit the entire family. When the needs of the entire family are addressed, that contributes to the resilience of the entire community.

Making Sustainable Transformation Possible



THE MOTIVATION

for Convoy of Hope's Women's Empowerment initiative

Why Women?



821 Million

Of the more than 821 million people who are food insecure globally, 60% are women and minors. Many are making less than \$1.90 per day.



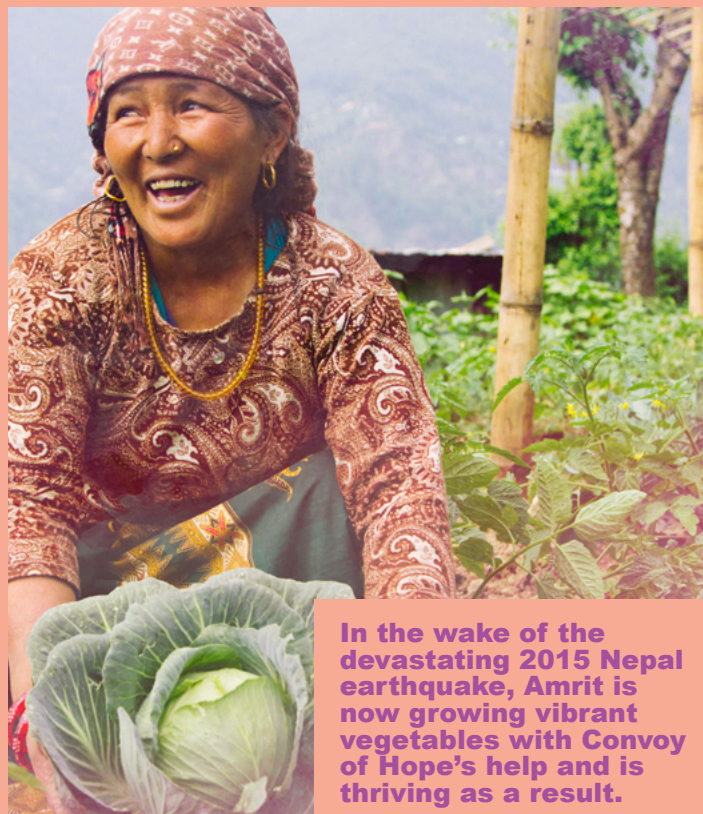
60-80%

Women produce between 60% and 80% of the food in low and middle income countries.



150 Million

If women farmers had the same access to resources as men, the number of hungry people in the world could be reduced by up to 150 million people due to productivity gains.



In the wake of the devastating 2015 Nepal earthquake, Amrit is now growing vibrant vegetables with Convoy of Hope's help and is thriving as a result.



Flora is in our Girls' Empowerment program in Honduras.



90%

Women reinvest up to 90% of their earnings back into their households and manage it toward nutrition, food, healthcare, school, and income-generating activities. This helps break the cycle of intergenerational poverty.



70 Million

There are 70 million child brides in the world, equating to 1 in 3 girls within developing countries.



+20%

A girl's income increases up to 20% for every year she stays in primary school. Continued education delays marriage and is a deterrent to women becoming victims of violence.

Sources

Food and Agricultural Organization | World Food Programme | UNICEF

convoy.org/we

THE METHOD

to meet the need

How can we change their stories?

- ✿ **Equip** mothers so they can start their own businesses, send their kids to school, and provide for their families.
- ✿ **Educate** girls so they can make good choices for their futures, such as staying in school, delaying marriage, and pursuing job opportunities.
- ✿ **Empower** women and girls through education and job training so they can know their value and find sustainable solutions that will change the course of their lives and generations to come.



Betelhem **ETHIOPIA** Economic Empowerment

Thanks in large part to the skills she learned through Convoy of Hope's training, Betelhem started a laundry business in 2018. Now, she's generating enough income to care for her six children and disabled sister, invest in her company, save, and celebrate more than ever before.

A sign reading "Happy Birthday!" is on display in Betelhem's home. The decoration was used to celebrate her daughter's 13th birthday, but its significance stretches far beyond a single day.

"It was the first time we've been able to celebrate a birthday [as a family]," she says proudly.

Thanks to your support, Convoy of Hope's Economic Empowerment projects are helping mothers around the world provide for themselves and their families — affording them increased opportunities to celebrate life's precious milestones with the dignity every person deserves.

WOMEN'S EMPOWERMENT

Our Mission

To encourage women around the world to realize their value and reach their potential through job training and education. As a result, many enrolled in our Women's Empowerment program now own a business that allows them to better feed and care for their children.

Why Empower Women?

When women are given the opportunity to generate income, it impacts their families and their country's economic standing. We want to empower women around the world to make strategic, independent life choices through community-based training and non-traditional micro-enterprise development.



Dorcas from Tanzania runs a successful jewelry business.



"Every woman deserves to be empowered. To have strength and dignity. To know she is valuable. Through this program, the lives of women and their families are being transformed and are receiving hope for a better future. I am excited to be a part of helping my sisters all over the world!"

Doree Donaldson | Vice President - Convoy:Women

Why We Are Unique:



Seed capital is a gift, not a loan.

We give gifts in the form of equipment rather than money.



Every aspect of a woman's life is addressed, from personal issues to small-business training.



We provide ongoing support for a woman after she starts her business to ensure her success.

OUR APPROACH

Convoy of Hope's International Program partners with local churches and communities around the world to empower the vulnerable. One way we accomplish this goal is by addressing the health, diet, income, education, and societal status of mothers — areas that have a direct impact on the overall well-being of their children and are often the root causes of undernourishment.

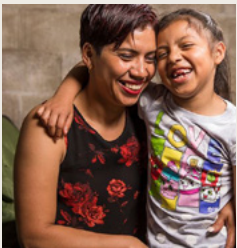
We want to see women and girls reach their God-given potential, recognize their value, and know God's love for them.

Women's Empowerment Strategies



ECONOMIC EMPOWERMENT

Women receive seed capital and tools to start their own businesses.



FAMILY HEALTH EMPOWERMENT

Exists to support and resource families.



GIRLS' EMPOWERMENT

Educates girls in the areas of self-esteem, positive body image, and more.



Erika's life was difficult. Trying to provide enough food and housing for her and her 6-year-old daughter was a constant struggle. The change that made the difference in Erika's life was participating in Convoy of Hope's Women's Empowerment program. Over the course of several months, Erika learned the skills needed to run her own business as a cosmetologist.

Erika welcomes women into her chair and uses that relationship to pass along tidbits of the training and empowerment she received from Convoy of Hope.

"I feel honored to help other women feel beautiful and help them know they can do something for themselves," she says.

With her new skills and business training, she can give the life she always dreamed of to her daughter.

ECONOMIC EMPOWERMENT



Personal health

- Hygiene
- Self-esteem
- Nutrition
- Life skills



Training in financial skills

- Market analysis
- Budgeting and saving
- Profit and loss



Vocational training

- Hands-on small business education
- Seed capital for start-up business
- Follow-up to ensure success



Strategy

Our **Economic Empowerment** program equips women with financial education, vocational training, cooperative saving groups, and start-up capital. After receiving training and the distribution of capital for small business start-ups, women participate in income-generating activities as they launch their own small business. Every activity is monitored by Convoy of Hope staff to ensure support and success. At the onset of the program, all women engage in self-esteem building activities and are provided with education in basic literacy and numeracy, family health and nutrition, family planning, and the prevention of communicable diseases (HIV in particular).

Janet **PHILIPPINES**
Economic Empowerment



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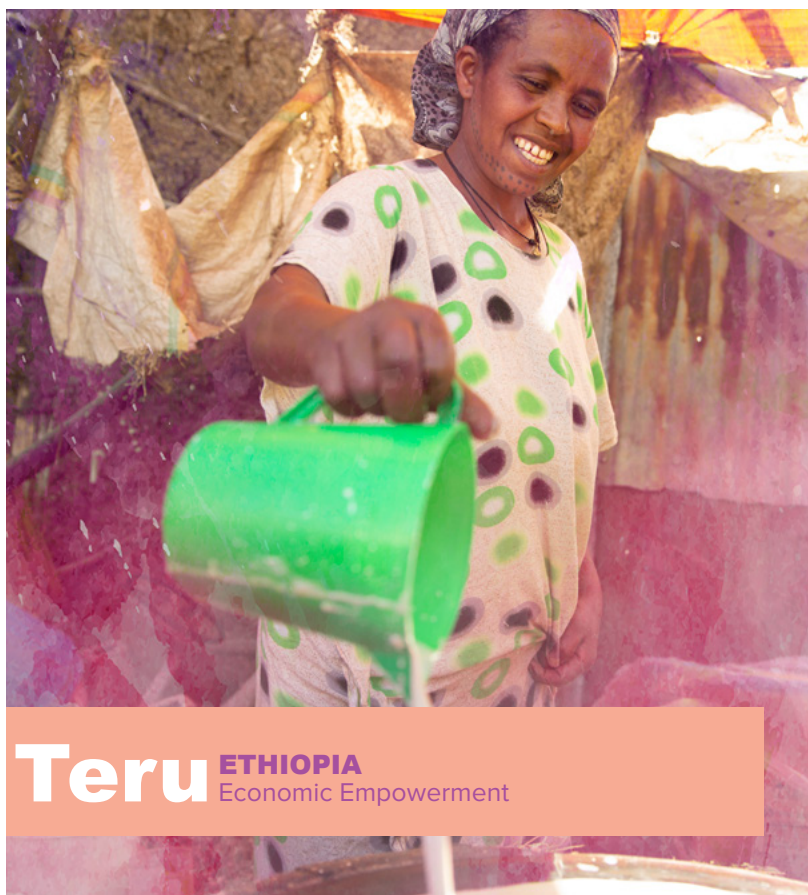
Janet's mother passed away, leaving her to fend for herself. By the age of 14, she was married with three children of her own. But after enrolling in Convoy of Hope's Women's Empowerment initiative, Janet was able to open her own poultry business. She learned basic business practices and doubled her investment.

Janet is so thankful for the opportunities she's been given to turn her dream into reality. She and her children are now fed, happy, and no longer worrying about food. Through the program, they have hope for a brighter future — free from hunger and poverty. Janet also has confidence like never before.

"I have pride in myself," she adds as she looks proudly at her chicken coop.

Janet is one of thousands of women who have been empowered through Convoy of Hope to stop the generational cycle of poverty.

ECONOMIC EMPOWERMENT



Teru ETHIOPIA
Economic Empowerment

Teru became the sole provider for her two children after her husband died. She borrowed money from neighbors to start her own business and feed her children. For 15 years, to no avail, she tried to lift herself out of debt.

After her daughter enrolled in Convoy of Hope's Children's Feeding initiative, Teru learned about our Women's Empowerment program.

"After I joined ... I have seen so many changes in my family," she says. "I can pay for all my children's expenses ... I even have savings!"

Teru had what it took to be a good entrepreneur. All she needed was a little assistance to run her business successfully. Thank you for helping her live a more fulfilled life.

Sample Businesses



ORGANIC VEGETABLE FARMING



COSMETOLOGY



RESTAURANTS



RAISING POULTRY & SELLING EGGS



SHOP-KEEPING



ANIMAL HUSBANDRY



JEWELRY-MAKING



BEEKEEPING & HONEY PROCESSING



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How You Can Help

\$1,000 (one-time gift) sponsors one woman in our Women's Empowerment initiative.

\$300 (one-time gift) provides seed capital for a woman to start a business.

\$84 (monthly for a year) sponsors one woman in our Women's Empowerment initiative.

\$25 (monthly for a year) provides seed capital for a woman to start a business.

FAMILY HEALTH EMPOWERMENT

Strategy

Through **Family Health Empowerment**, women attend educational sessions where they are trained in nutrition, health and hygiene, literacy, small-scale community agriculture, and craftsmanship/cooking. Participants who display consistent attendance receive a month's worth of food to help supplement their diet at home. Not only does this provide incentive for women to come and learn, but it also helps Convoy of Hope address the nutritional deficiencies of children who are not enrolled in school. Caretakers, especially those who are pregnant, are provided with vitamins for both themselves and their children. All of the participants' children under 5 years old are monitored through their Body Mass Index to strive toward a reduction in malnutrition and protect healthy development.



Murida ETHIOPIA Economic Empowerment

Murida's husband left her to raise their four children on her own. Without a source of income, she lost her home, began living in the streets, and resorted to scavenging scraps of food from trash bins to feed her family.

She was hopeless.

Murida was chosen to participate in a Convoy of Hope Economic Empowerment project in Ethiopia. She was trained in how to cook and market *injera*, a local bread, and was provided with supplies to start her business.

She worked hard, saved money, and built a house for her family. Her children are so proud of her.







"I feel like a human being now," says Murida. "It's like I've been reborn."

Thanks to Economic Empowerment projects, single mothers like Murida are finally able to provide a better life for their families.

FAMILY HEALTH EMPOWERMENT

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Mothers' Clubs are the primary avenue of Family Health Empowerment. Started in 2011, Mothers' Clubs provide education to women with limited socioeconomic means in these areas:

-  **Health and nutrition**
-  **Sanitation and hygiene (WASH training)**
-  **Child care**
-  **Gardening**
-  **Financial skills**
-  **Menstrual and breast health**



Moms in El Salvador come together to learn and be encouraged.

How You Can Help

\$50 (one-time gift) provides a nutritional supplement for children of our Mothers' Clubs participants.

\$100 (one-time gift) provides training materials for 10 women in the area of Family Health Empowerment for one year.

GIRLS' EMPOWERMENT

Strategy

Girls' Empowerment brings educational programs to schools and communities. Sessions include contextually appropriate topics on self-esteem, gender-based violence, and harmful cultural beliefs and practices.



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Jadi **TANZANIA**
Girls' Empowerment

In places like Tanzania, girls hold the lowest place in society, often exposing them to domestic violence and harmful cultural practices.

Jadi was raised by a single mother who passed away when Jadi was in high school, so she knows how hard it can be to overcome those challenges.

But she joined Girls' Empowerment, stayed in school, and even became the leader of the group. Now, she is in college and is active in her community.

Because of Girls' Empowerment, hundreds of girls like Jadi are realizing their value and reaching their full potential.

GIRLS' EMPOWERMENT

Girls' Empowerment aims to reach girls ages 10 to 18 years old who live in impoverished communities and are considered at-risk. These young ladies learn about:

- General health**
- Nutrition**
- Hygiene**
- Emotional health**
- Harmful cultural practices**
- Gender-based violence**

The IMPACT:

- Delayed marriage**
- Increase in number of years at school**
- Good decision making**
- Pursuit of job opportunities**



When the fruits and vegetables Alexa raised were devoured by bugs, she and her family had to pay high prices to replace the food they lost. Thankfully, her school had both a Girls' Empowerment program and a Convoy of Hope Agriculture program.

"I've learned to see myself with love, to respect myself, to see myself with value, and to love myself just the way I am," says Alexa.

Empowered with that knowledge, she learned how to make an organic pesticide. Her crops are thriving, and she's excelling at her studies, tutoring classmates, and serving as student body president — all because of the security she feels within herself and about where her next meal will come from.

How You Can Help

\$25 (one-time gift) sponsors one girl in our Girls' Empowerment program for one year.

\$50 (one-time gift) provides training materials for 10 girls in our Girls' Empowerment program for one year.

OUR IMPACT



46,000+

WOMEN AND GIRLS
EMPOWERED

16

COUNTRIES WHERE
WE HAVE OUR WOMEN'S
EMPOWERMENT INITIATIVE

11

YEARS OF EMPOWERING
WOMEN AND GIRLS

Global Impact

WANT MORE INFO ON A PARTICULAR COUNTRY?
EMAIL CONVOYWOMEN@CONVOYOFHOPE.ORG

GUATEMALA
HONDURAS
EL SALVADOR

**Mothers' Clubs
started here.**

MOLDOVA
BULGARIA
SPAIN

LEBANON

BURKINA FASO

**Tanzania:
Co-op savings
groups began
here.**

**Ethiopia:
Birthplace
of Women's
Empowerment.**

ETHIOPIA
KENYA
TANZANIA

NEPAL

INDIA

the
PHILIPPINES

GET INVOLVED



**Be part of the solution —
be part of Convoy:Women**

**Convoy:Women is a
sisterhood that advocates
for the women and girls
Convoy of Hope serves.**



**Learn how you can make a difference and
empower women and girls around the world.**

*Women
EMPOWERING
Women*



**Ladies celebrate International Women's
Day at the Convoy of Hope World
Distribution Center.**

Four Categories of Involvement



Give



Fundraise



Advocate



Travel

**We invite you to join us on this
journey to change the world —
one woman at a time!**

Partner with



***Convoy:Women**



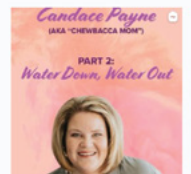
JOIN OUR GROUP

f /groups/ConvoyWomen



FOLLOW US!

@ /ConvoyWomen



convoy.org/women

FUNDRAISE

CHANGE HER STORY CHALLENGE



Your spare coins help bring strength and dignity to women and girls around the world.

Sign up to receive your FREE kit and start the challenge at convoy.org/changeherstory.

Great for businesses, churches, and individuals.

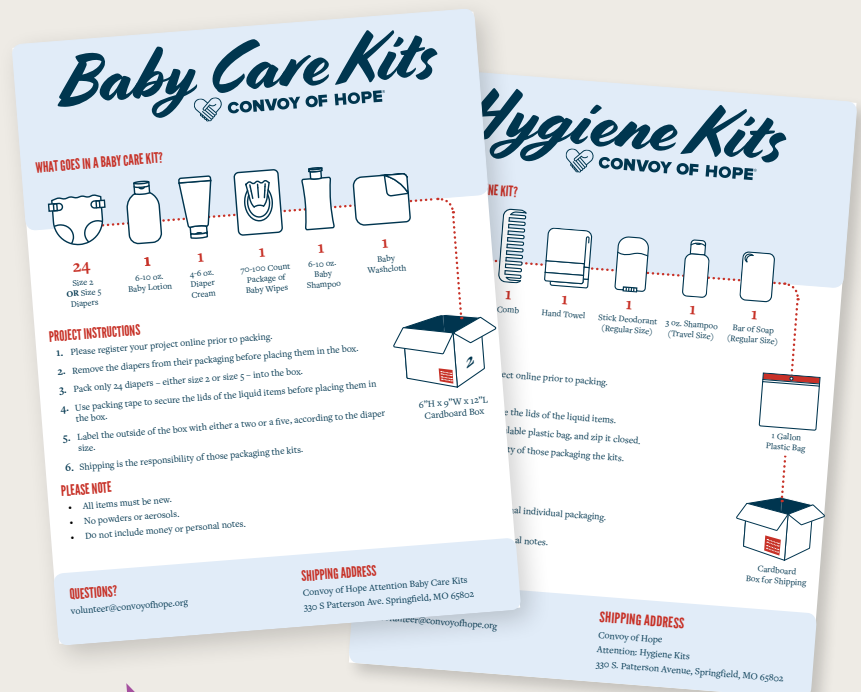


**"THIS IS SO EASY!
I'VE GOT MY JAR!
LET'S DO THIS!"**

**Collecting change
for a Change Her
Story fundraiser
is the way to go!**

ASSEMBLE HYGIENE & BABY CARE KITS

Your support in providing baby care kits and hygiene kits helps children and families around the world with basic, everyday needs. Download the instructions and make a difference!



Learn More

FUNDRAISE

Host a Convoy:Women Event

Gather those in your circle of influence in your church, business, or home and help break the cycle of poverty and restore strength and dignity to women around the world.



Shop with Purpose

Find a unique gift for a friend or family member from our Convoy:Women online store.



Message Necklaces



Women's Empowerment Tumbler



Hope Ball Cap



Duara Paper Bead Hope Earrings



African Market Basket



Purple Paper Bead Bracelet



All proceeds go to the work that Convoy of Hope does to lift women and their families out of poverty.

convoy.org/store



Empower women and girls while doing something you love to do — shopping! Discover accessories, clothing, and even African baskets from our many exciting selections.



CONVOY OF HOPE

Women's Empowerment



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